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<http://www.burninstitute.org>

VOLUME 39, NUMBER 2 SUMMER 2005

 **Burn Institute®**

# BEACON



## Sirens, Lights, Action!

More than 80 pieces of fire apparatus participated in the 2004 Burn Run

If you're looking for a fun family outing this summer then don't miss Southern California's Largest Firefighting Event—*The Fireman's Fund Insurance Company FIRE EXPO 2005 Presented by Sycuan*. Admission is FREE for this one day event on Saturday, July 16, in parking area "J" of Qualcomm Stadium and on the grass field.

The day begins at 8:00 a.m. with two Burn Run routes – one in the North County and one in the South County. This annual "parade" of fire apparatus travels throughout the county. The rigs stop at various fire stations along the way to receive checks from fire departments. Many of the departments have held special events and sponsored projects throughout the year to make this special donation. At 1:00 p.m., nearly 100

trucks and engines join together and arrive in parking area "J" of Qualcomm Stadium with their lights and sirens blaring for special FIRE EXPO commencement ceremonies. While the Burn Run may not arrive until 1:00 p.m., FIRE EXPO activities will take place all day from 11:00 a.m.-5:00 p.m. Families can enjoy live firefighting demonstrations, emergency vehicle tours, *(continued on Page 2)*



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The CSFA Steamer will lead the 2005 Burn Run procession into Qualcomm Stadium

fire engine rides for the kids, helicopter flyovers, a kiddie carnival, puppet shows, firefighter clowns, a fire and burn prevention education pavilion, emergency service vendor booths, food, beverages, live music from the Fabulous Ultratones, The Corvettes and Hill Country. Special commemorative 15th Annual FIRE EXPO t-shirts, created by Scotty Ziegler, will also be available for purchase. Last year, more than 15,000 people attended FIRE EXPO, so make sure to get there early.

Proceeds benefit the Burn Institute. For more information call (858) 541-2277 or visit us online at [www.burninstitute.org](http://www.burninstitute.org).

## 2005 CALENDAR

### Fireman's Fund FIRE EXPO 2005 Presented By Sycuan

**Saturday, July 16**

11 a.m. – 5 p.m.

1 p.m. Burn Run Parade Arrival Ceremonies  
Qualcomm Stadium – Parking Area "J"

FREE Admission

### Camp Beyond The Scars

**August 1-7**

Camp Cuyamaca, Descanso

### 15th Annual San Diego County Fire Chiefs' Association Golf Tournament

**Tuesday, September 13**

The Crosby, Rancho Santa Fe

11 a.m. Shotgun Start

### Thunderboat Regatta

**September 16, 17 & 18**

Mission Bay

### Holiday Party For Burn Survivors

**Wednesday, December 7**

Sheraton Mission Valley

For more information, call (858) 541-2277 or visit us online at [www.burninstitute.org](http://www.burninstitute.org).

The Burn Institute is a nonprofit health agency dedicated to reducing the number of burn injuries and deaths in San Diego, Imperial, Riverside and San Bernardino counties through fire and burn prevention education, burn care research and treatment, and burn survivor support services.

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## Dear Friends:

As we approach the summer months and all that it offers—kids out of school, vacations, trips to the beach, picnics, and barbecues—let's not forget that this wonderful time of year also presents some of the greatest fire and burn risks. As you know, fire and burn prevention is a year-round concern—not just something we think about during fire prevention week in October.

When you head outdoors, remember some important tips to make sure that your family and loved ones stay safe. Wearing sunscreen of 25 SPF or greater and a hat are great ways to prevent a serious sunburn. While at the beach or during any barbecue, ensure that your coals are extinguished before you leave...and never bury hot coals in the sand. Watch your children... closely. Too many toddlers wander off each year and tumble tragically into fire pits or other hazards. Remember, the embers from a bonfire the night before are still hot enough to inflict a serious, third degree burn.

Fireworks are another hazard that is preventable. Using fireworks isn't something that just occurs around the Fourth of July. People seem to always get them early and have plenty left over to last the rest of the summer. Remember this: all fireworks in San Diego County are illegal. No exceptions. This includes everything from poppers and sparklers to firecrackers and bottle rockets. If you are caught with fireworks, you can be fined. If you're an adult and you provide them to minors, the penalties can be much more severe. And, let's not forget the additional hazard that fireworks present with our dry summer brush conditions. One bottle rocket can set off a major, devastating fire that can put homes, loved ones, and firefighters in harm's way.

The challenge with fire and burn prevention is that all too often people tell themselves, "it won't happen to me. I'm smarter than that." Well, I'm telling you that it happens all the time, everyday, to smart people, too.

So please, heed our advice and use a little common sense and forethought. Let's not let a serious burn injury or fire ruin what can be the best time of the year. Eighty percent of burn injuries are preventable... but only if you care enough to be vigilant.

Have a great and safe summer!

Sincerely,

James A. Floros  
Executive Director



Member Agency of Combined Health Agencies  
(San Diego County)

United Way (Imperial County)

Combined Federal Campaign (San Diego #5581)  
(Imperial counties #7024)



## Fire and Burn Prevention Facts & Tips

**Fact** Severe burns can occur to the bottom of your feet from both sand and tarred pavement.

**Tips** Always wear sandals or foot coverings getting to and from your sunning location.



## Summer Fire Safety

June 21, 2005, marked the “official” start of summer! Each year millions of people look forward to summer holiday weekends filled with friends, family, barbecues, campfires, fireworks and fun in the sun. But, summer fun also brings the potential for burn injuries. It is estimated that 15,000 children are hospitalized with “summer” burn injuries each year. Below are some important burn safety tips to help keep a burn injury from ruining your summer.

### Barbecues

- ♣ Keep hot grills at least 10 feet away from your house.
- ♣ Keep children and pets away from hot grills.
- ♣ Dispose of hot coals in proper receptacles—buried coals retain heat for up to 24 hours and may cause a serious burn injury to an unsuspecting passerby who steps in them.

### Campfires

- ♣ Always use a designated fire pit when building a campfire.
- ♣ Never leave a campfire unattended.
- ♣ Always supervise children around campfires.
- ♣ Before leaving your campsite, make sure the fire is properly extinguished—douse and stir the fire with water.

### Fireworks

- ♣ Fireworks are dangerous.
- ♣ Fireworks are illegal in San Diego County.
- ♣ Sparklers can heat up to 1,800 degrees and are also illegal and dangerous.
- ♣ Never play with fireworks—only watch licensed fireworks shows.

### Vehicle Radiator Burns

- ♣ Before any long trip have your vehicle serviced.
- ♣ Never open a hot radiator cap—allow the radiator to cool before removing the cap.
- ♣ Never look into or lean over the radiator opening.
- ♣ Carry a first aid kit in your vehicle.

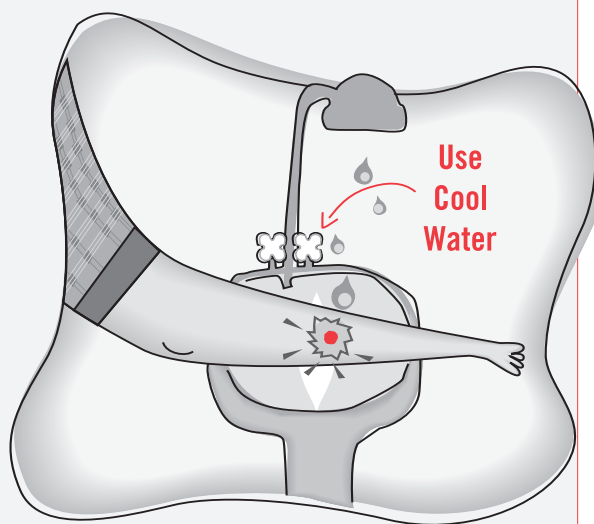
### Hotel Safety

- ♣ Upon arriving at your hotel room locate the nearest exit.
- ♣ At the first sign of smoke stay close to the ground and head for that exit—in most cases it’s the smoke that kills people and not the fire.
- ♣ Use the stairwell and remember to walk and not run—hold onto the handrail.
- ♣ If you are trapped in your room turn on the bathroom vent, open the windows, phone 9-1-1 for help and give your room number, fill the tub with water and stuff the cracks of your door with wet towels and sheets.

### Sun Safety

- ♣ When going outdoors always wear a sunscreen with a minimum SPF 25 and follow the directions for re-application—serious sunburns can occur even when it is cloudy or overcast.
- ♣ Wear sunglasses that provide UV protection and wear a broad-rimmed hat to protect your head and neck.

**i**



If you sustain a small burn injury, cool with tap water. **Do not use ice**, which may cause further skin damage. Do not apply butter, Vaseline, or other ointments, which may hold in heat. If there is any doubt about how serious the burn is, seek immediate medical assistance. Burns are often more serious than they first appear.

## Partner with Us in Minimizing the Impact of Burn Injuries

The Burn Institute graciously invited the San Diego County Fire Chiefs’ Association (SDCFCA) to contribute to this newsletter, in the hopes that we might bring you further clarity and perspective to the mission of the Burn Institute. Furthermore, it is our goal to awaken in the souls of those who read the Burn Institute Beacon, the opportunity to partner with us in minimizing the impact of burn injuries.

What a natural partnership it is, this relationship between the Burn and Institute the SDCFCA. However, if you look behind the mission statements of both organizations you will see a purpose greater than that of simply reducing the destructiveness of burn injuries. Please don’t misunderstand me, any organization coming together around the vision of improving the physical condition of the citizenry is

noble and commendable. But as you exam what drives both agencies to deliver on their published mission, you’ll see a group of individuals purposed, not by their organizational commitment as much as a



**SAN DIEGO COUNTY  
FIRE CHIEFS’  
ASSOCIATION**

personal moving within their being to enhance the human condition... a calling if you will. What moves the membership of both these agencies of public service is the call for each person to make better the life of those less fortunate. The contrast of commitment over compliance can be seen no better

than in the membership of these two groups.

I salute the work of Burn Institute and the SDCFCA, but more so, stand proud to be associated with the individuals that aspire to make a difference in the lives of people. If you too share that commitment, then I ask that you join our unified efforts to make our community a safer place to live and to help burn survivors in their recovery.

Respectively submitted,

Chief Kevin Crawford, President  
San Diego County Fire Chiefs’ Association

Your gift of \$45 supplies 300 First Aid for Burns cards to distribute at health and safety fairs.

**\$45**



Davee Fund supporters recently attended the Institute's Spirit of Courage Awards Banquet. (Top row, left to right) Jerry Davee, Judy Churchill, Gordon Churchill, Linda Kintz, Dick Kintz. (Bottom row, left to right) Susan McClellan, Vin Ciruzzi, Carolyn Davee, Allan Severson, Shari Severson

## Davee Endowment Gathers Support from RSF Residents

Rancho Santa Fe (RSF) residents Scott and Franci Free graciously hosted a reception for friends and neighbors to learn more about the Jerry and Carolyn Davee Fund and the RSF Foundation. Recently, a portion of the Burn Institute's Jerry and Carolyn Davee Endowment was placed at the RSF Foundation as a way to generate interest and support from local area residents. Guests that attended the May 21 gathering included: RSF Fire Protection District Board President Jim Ashcraft, RSF Fire Chief Erwin Willis, Executive Director of the RSF Foundation Christy Wilson, Joan Sealy, former RSF Association candidate Carol Streeter, RSF Fire Protection Board Member Nancy Hillgren, Candace Humber, Bill Beckman, Terri Mathews, Don and Judy Oliphant, Bob and Catherine Goldsmith, Shari Severson, Jim and Bev Boyce, Jim and Cheryl Floros, Kaye and Dick Woltman, Jim Hansen and Jerry and Carolyn Davee.

"We would like to replicate what this group is doing here in RSF all around the county by involving dynamic people spreading this message," said the chair of the fund's steering committee, Susan McClellan, a family friend of the Davees.

"We are excited that the Endowment is off to a great start and the \$1 million/three-year goal is within our reach. We are grateful to those who have contributed and for those who are considering supporting the Davee Fund. Our promise is that all donations will be used wisely for the sole benefit of burn survivors," said Burn Institute Board Chairman Jerry Davee.

The Jerry and Carolyn Davee Fund gives burn survivors the helping hand they need. To learn more about the Davee Fund contact Burn Institute Executive Director **James Floros** at (858) 541-2277 x16

## Donors

February 18, 2005 to May 31, 2005

(Gifts of \$250 or more)

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### Memorial/Tribute Gifts

#### In Memory

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In Memory of Michelle Affue

Ms. Gretta Upp  
In Memory of Steve Brucker

Ms. Cathy DiPinto  
In Memory of Mary Ann Burns

In Memory of Canice Ciruzzi  
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In Memory of James Crawford

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In Memory of Pam Kelly

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In Memory of Robert Lawrence

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In Memory of Edward Leonard III

Ms. JoAnn Lingo  
In Memory of Wallace

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In Memory of Eliabeth Luft

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In Memory of Dale Nemeth

Mrs. Kathy Saenger  
In Memory of Albert Saenger

Ms. Irma Rast  
In Memory of Lucille Silva

Mr. Mason Sattes  
In Memory of Robert Spaeth

Mr. & Mrs. Roger Harris  
In Memory of Marie Webber

Baby Bird Racing  
In Memory of Diane Wiles

Mr. & Mrs. Paul Lawrence  
In Memory of John Zimmerly

#### In Honor

Ms. Deanna Kraft  
In Honor of Edward Visser

Mr. Jim Sanders  
In Honor of Chris Babler

Ms. Heather Stewart  
In Honor of Dale Stewart

Mr. & Mrs. Todd Ullman  
In Honor of Chelsea Ullman



# BURN SUPPORT

# 5



## Kiwanis Family Day A Splashing Success!

On May 7, nearly 100 burn survivors and their families enjoyed Family Day at the Wave Waterpark in Vista. Each year the Burn Institute and the Vista Sunrise Kiwanis join in partnership to sponsor this free daylong outing for burn survivors. This year's third annual event was a splashing success filled with swimming, sliding and meeting new friends. Everyone also received a lunch and a special Burn Institute beach bag. Family Day provides an opportunity for young burn survivors, adult burn survivors and their family

members to enjoy a day filled with fun activities, friendships and happy memories. The Burn Institute would like to extend a warm thank you to the Vista Sunrise Kiwanis and all the volunteers who helped create this special day. ♡

*Photo: Burn Institute Board Member and Vista Sunrise Kiwanian Roger Purdie (left) along with characters from The Wave Waterpark were on hand to welcome everyone to Family Day. Young burn survivor Ashley (second row, right) enjoys a day of fun with her two sisters and younger brother.*

## Helping Burn Survivors In Their Most Critical Time of Need

Burn survivors face challenges that most of us may never understand. The Burn Institute specializes in burn support and understands the long term challenges associated with a severe burn injury. For 33-years, the Institute has played an integral role in transforming burn victims into burn survivors.

There are many different burn survivor support programs available through the Burn Institute and all are free of charge to local residents. Two such programs include the Emergency Needs Fund and the Special Assistance Fund.

The **Emergency Needs Fund**, established primarily for lower income patients and their families, provides for temporary emergency housing and transportation costs associated with the rigorous schedule of critical follow-up care. This type of assistance makes it possible for burn survivors to continue regular and timely treatment necessary after they are discharged from the burn unit. Patients are referred to the Burn Institute by the social work staff at the UCSD Regional Burn Center. Determining an emergency need is based on several factors including the patient's family income, required number of follow-up visits to complete treatment, and available family resources. Once a need

has been determined, the Burn Institute, in a partnership with the social work staff, arranges for the distribution of housing and transportation vouchers.

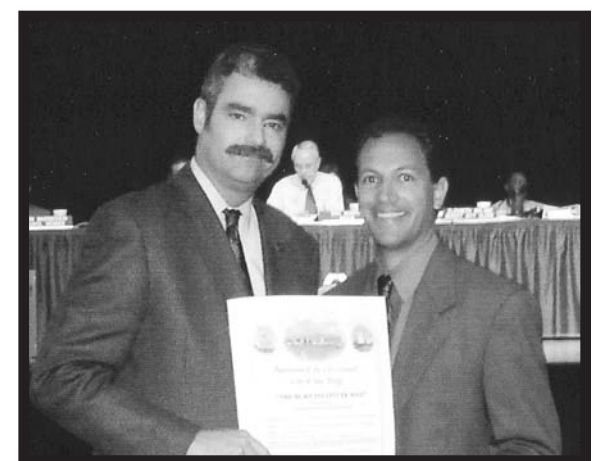
The **Special Assistance Fund** is a little different in that it fulfills the special needs of severely burned patients both while at the burn center and after they are discharged. For example, in 2003, the Special Assistance Fund was utilized to help those burned during the October Wildfires. This program provides assistance with many items, which are not covered by insurances. Examples included:

- ♡ Rental of special physical therapy equipment
- ♡ Medical supplies such as pressure garments
- ♡ Wheelchairs and hearing aids
- ♡ Headphones and videos for in-hospital use
- ♡ College and continuing education scholarships

If you or someone you know would like more information on the Burn Institute's Emergency Needs or Special Assistance Funds, please contact Bridget at (858) 541-2277 x15 or at [burnsupport@burninstitute.org](mailto:burnsupport@burninstitute.org)

## May 16 Proclaimed "The Burn Institute Day"

You could say that May 16 was far from ordinary for the Burn Institute. That's because the San Diego City Council proclaimed May 16, 2005 as "**THE BURN INSTITUTE DAY**". The proclamation was presented to Burn Institute Executive Director James Floros at an afternoon City Council meeting.



*(Left) James Floros, Burn Institute Executive Director accepts the proclamation from Brian Maienschein, San Diego City Councilmember, Fifth District*

### The Proclamation reads as follows:

**WHEREAS**, The Burn is a non-profit health agency dedicated to reducing burn injuries and deaths through fire and burn prevention education; and

**WHEREAS**, The Burn Institute provides survivor support programs and the funding for burn care research and treatment; and

**WHEREAS**, The Burn Institute was founded in 1972; and

**WHEREAS**, The Burn Institute's first accomplishment was to help establish the UCSD Regional Burn Center; and

**WHEREAS**, The Burn Institute today continues to reach thousands of children and adults each year with lifesaving fire and burn prevention education, funds vital burn research and treatment, and conducts burn survivor support programs that help children and adults cope with the devastating psychological and physical effects of their injuries; and

**WHEREAS**, The Burn Institute has developed strong relationships with schools, service clubs and other community-based organizations throughout San Diego; and

**WHEREAS**, In the last 24-months the Burn Institute has conducted more than 600 presentations in English and Spanish to schools, childcare providers and parents throughout San Diego reaching more than 300,000 residents; **NOW THEREFORE**,

**BE IT RESOLVED** by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim May 16, 2005 to be "**THE BURN INSTITUTE DAY**" in the City of San Diego in recognition of the vital services that they have provided the citizens of San Diego. ♡

Your gift of \$500 will sponsor a burn-injured child to attend summer Camp Beyond The Scars for a week.

# \$500

# 6

# EVENTS



## SPIRIT OF COURAGE AWARDS BANQUET

 Mark Barnett { Nominated by the Oceanside Fire Department }	 Mathew Price { Nominated by the Oceanside Fire Department }	 Scott Byroads { Nominated by the Carlsbad Fire Department }	 Michael Galeski { Nominated by the Carlsbad Fire Department }	 Aaron Long { Nominated by the Carlsbad Fire Department }
 Chris Campbell { Nominated by the California Highway Patrol }	 Mark Stuhr { Nominated by the California Highway Patrol }	<b>OUR LOCAL HEROES</b>	 Gregg DeMoor { Nominated by the San Diego Police Department }	 Noel McElfresh { Nominated by the San Diego Police Department }
 Chad Gilliland { Nominated by the California Department of Forestry }	 Lawrence Lopez { Nominated by Lemon Grove Fire Department }		 Emmanuel Santiago { Nominated by the Chula Vista Fire Department }	 Billy Lamarr & Chue Lee { Nominated by the San Diego Fire-Rescue Department }

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Encinitas Firefighters Association  
The Fieldstone Foundation  
Kramer Design  
NASSCO – National Steel and Shipbuilding Company  
San Diego – Imperial County Fire Fighters Advisory Council  
to the Burn Institute  
San Diego County Fire Chiefs' Association  
San Diego Police Officer's Association, Inc.  
San Miguel Consolidated Fire Protection District  
Santee Firefighters Local 4373  
Santee Firefighters Political Education Committee  
Vista Fire Protection District

**Thank You**  
Adler Fels Winery  
Barbara-Lee Edwards  
Captain Tom Ferguson  
Fire Station Red  
Flowers by Coley  
Pastor Micky Stonier  
San Diego Fire-Rescue Department  
Santee Color Guard

## Burn Institute Honors 14 Local Heroes at the 32ND Annual Spirit of Courage Awards Banquet

Some people think heroes are larger than life, but what most people may not realize is that heroes surround us everyday...and one of them might live right next door to you!

For 32-years, the Burn Institute has presented the Spirit of Courage Awards to individuals in our community who have risked their own lives in an effort to save another from burn injury or death by fire. On Thursday, May 26, 2005, more than 400 guests witnessed the Burn Institute induct 14 heroes into the Spirit of Courage Hall of Fame at the 32nd Annual

*Spirit of Courage Awards Banquet* held at the Sheraton San Diego Hotel & Marina. Over the past three decades, more than 500 local heroes—including fire service and law enforcement professionals, have been honored.

This year's award banquet, emceed by KFMB News Anchor Barbara-Lee Edwards, also included a special Memorial Award presented to the family of the late Rabbi Aaron Gottesman. Fireman's Fund Insurance Company was also an honoree and received the 2005 Community Appreciation Award. ♡

## Federal Fire Captain Receives Pam Kelly Award

The *Pamela R. Kelly Volunteer of the Year Award* was given to Captain Ron Hollander from the Federal Fire Department. Each year, this award is presented at the Spirit of Courage Awards to a member of the fire service community in appreciation for their dedicated support and service to the Burn Institute.



For the past seven years, Ron has volunteered countless hours at the Burn Institute. One of Ron's greatest achievements is his work with Burn Run/FIRE EXPO.

For the past two years, Ron served as chair of the event and his efforts have helped to raise nearly a half million dollars for the important work of the Burn Institute. ♡

**i**

**Padre Tickets for Sale**  
Wednesday, August 10  
New York Mets @ San Diego Padres 7:05 p.m.  
Tickets: \$12 each—only 200 tickets available  
All proceeds benefit the Burn Institute  
Contact: **Darlene Snow** at the Burn Institute  
**(858) 541-2277 x19**

## Firefighters Heat Up Petco Park

Fire personnel from throughout the county helped the Burn Institute and the San Diego Padres celebrate Firefighters Night at The Padres, presented by Sycuan, on April 19 at Petco Park. The day began with the annual "Give Burns The Boot" Firefighter Boot Drive and concluded with special on-field ceremonies honoring the fire service just before the Padre game.

As nearly 100 firefighters lined the first and third base paths, Escondido Fire Captain Eric Souza sang the national anthem. Afterwards, a special video tribute was played on the Padre Vision honoring the brave men

and women of the fire service. Young burn survivor Chelsea Ullman threw out the honorary first pitch.

Proceeds from special game tickets sold support the Burn Institute's fire and burn prevention work in the community, as well as help fund Camp Beyond The Scars for burn-injured children.

The Burn Institute would like to extend a special thank you to the entire Padres organization, all the fans who attended the event and all the fire personnel who participated. ♡

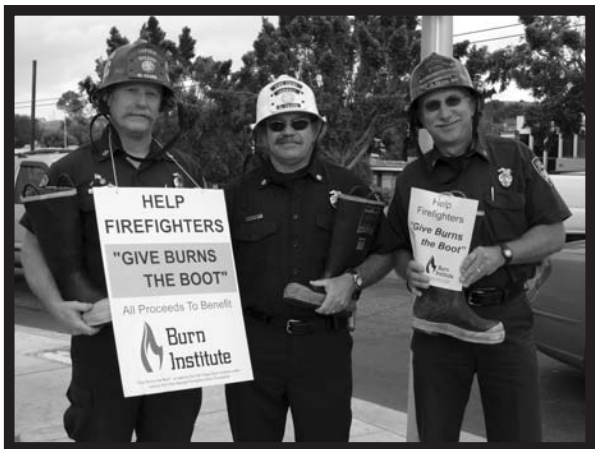


Padre third baseman Sean Burroughs and young burn survivor Chelsea Ullman.



# EVENTS/VOLUNTEERS

# 7



El Cajon Firefighters collected donations at the intersection of Main Street and Greenfield. (Left to right) Captain Ken Oeland, Chief Ed Jarrell, and chair of "Give Burns The Boot" Captain Doug Elliott.

## Firefighters' Boots Overflow With Public Generosity

During the morning and afternoon commutes on April 19, and just outside of Petco Park just before Firefighters Night at The Padres, hundreds of uniformed firefighters from throughout the county collected donations in their boots for the 6th Annual "Give Burns The Boot," Firefighter Boot Drive. More than \$142,000 was raised to benefit the Burn Institute!

The top fundraisers and winners of the coveted Bronze Boot Trophy were: San Diego Rural Fire Protection District (East County), Rancho Santa Fe Fire Protection District (North County), Chula Vista Fire Department (South Bay) and San Diego Battalion 1 Unit C Division from (San Diego Fire Rescue Department). The Burn Institute would like to thank all the firefighters who participated in "Give Burns The Boot" and to all San Diegan's who supported them. Your donations and volunteer hours truly helps make the Burn Institute's work possible in the community. Below is a list of each participating fire department and their accomplishment:

Bonita	\$ 3,412	Oceanside	\$ 5,809
Borrego	\$ 1,045	Pala	\$ 8,947
Carlsbad	\$ 2,913	Ramona	\$ 2,185
Chula Vista	\$ 8,221	Rancho Santa Fe	\$21,225
Coronado	\$ 3,546	Santee	\$ 3,845
De Luz	\$ 689	San Diego Fire	
El Cajon	\$ 9,140	Rescue-Department	\$10,537
Escondido	\$19,763	San Diego Rural	\$10,371
Imperial Beach	\$ 3,412	San Miguel	\$ 1,171
Lakeside	\$ 1,460	Solana Beach	\$ 5,312
La Mesa	\$ 1,572	San Pasqual	\$12,275
Lemon Grove	\$ 3,064	Vista	\$ 1,670
National City	\$ 1,044		

## Fire Ball

### The Hottest Ticket in Town

You could say that *Fire Ball*, held on April 8 at the Barbara Worth Country Club in Holtville, CA, was the hottest ticket in town. That day, a record 300 people attended this one-of-a-kind event. Now in its sixth year, *Fire Ball* features a silent auction, sit-down dinner, fire service exceptional service awards and casino fun. More than \$15,000 was raised and all the proceeds support the Burn Institute - Imperial Valley.

All of the Burn Institute's programs and services are available in the Imperial Valley. And, all these programs are **FREE** and available in both English and Spanish.

Plans are already underway for *Fire Ball* 2006 and volunteers are always welcome. If you would like to become a Burn Institute volunteer call (760) 355-3175, e-mail [ivprograms@burninstitute.org](mailto:ivprograms@burninstitute.org), or write us at: Burn Institute - Imperial Valley, 612 "J" Street, Suite 4, Imperial Valley, CA 92251



(Left) Shannon Johnston was honored with the 2005 Exceptional Service Award.

(Below) Victor Jaime, Ph.D., Burn Institute - Imperial Valley Advisory Board Chair and Burn Institute - San Diego Board Member (left) presents; Honorable Cheryl Walker, Mayor, City of El Centro (middle) and Gene Hill, Executive Director, Imperial Valley College Foundation (right) with certificates of appreciation for serving as the *Fire Ball* emcees.



#### Thank You Fire Ball Sponsors

##### Major Sponsor

Imperial Irrigation District

##### Associate Sponsors

A & S Services  
JEMS Communications  
San Diego Fire Protection Association  
Sun Community Federal Credit Union  
Sycuan

##### Casino Table Sponsors

Burgers & Beer - El Centro  
CalEnergy Operating Company  
Imperial Valley Emergency Communications Authority  
RaboBank

##### Table Sponsors

American Home Mortgage  
Barker Business Works  
Honorable Donal Donnelly & Honorable Barrett Foerster  
El Centro Firefighters Association  
El Centro Police Department  
Five Star Electric  
Gold Cross Ambulance  
Lisa & Enrique Gudino  
Imperial Valley Dental Group  
Imperial Valley Fire Chiefs Association  
Industrial Family Medical Care  
NAF El Centro  
Payne Family  
El Centro Chief Christopher Petree  
Fire Marshal Kenneth Herbert

Richie Navarro  
Rogers & Rogers Nissan  
Rogers & Rogers Toyota  
Spectrum  
State Farm Insurance - El Centro  
Victor Jaime, Ph.D.  
Wilkinson Real Estate  
Westmorland Fire Department

##### Contributing Sponsors

Hems Brothers  
RB Wilson  
Southern California Gas

## Volunteer Spotlight

"Volunteer, not so you can build your resume, but so you can build yourself."

Ann Elms (left) and Mac McDonald (right) were first introduced to the Burn Institute by a friend and fellow Kiwanian Ken Umbarger, a burn survivor and Burn Institute volunteer.

After learning about everything the Burn Institute does in the community, Ann and Mac began volunteering for the Institute. For the past four years they have regularly volunteered for events such as The Flower Fields, Day at The Docks, school and corporate safety expos, Firefighters Destruction Derby and the annual FIRE EXPO, held each year at Qualcomm Stadium.

As members of the East San Diego County Kiwanis Club, they also attend Camp Beyond the Scars and, along with their fellow Kiwanis Club members, help prepare goodie bags for the children at camp.

Ann and Mac are always ready and willing to volunteer and they do so with a smile and a great attitude. When asked why they volunteer for the Burn Institute, they said "they have a lot of fun being around children and helping such a great cause."

The Burn Institute salutes Ann and Mac for their dedicated service and giving spirit!



Burn Institute  
Auxiliary

## Be A Part of Something Great!

Established in 1994, the Burn Institute Auxiliary is made up of a group of dedicated volunteers who play an integral role in the ongoing success of the Burn Institute.

The Auxiliary is a great way to make new friends, attend exciting events and to make a difference in your community. Auxiliary members dedicate their time throughout the year to plan their annual gala—the Share Your Heart Auction, Wine Tasting & Casino Night, held in February. Each year, this event raises thousands of dollars to support the Burn Institute.

Monthly meetings are held every third Tuesday of the month and there are three levels in which you can be involved with the Auxiliary:

##### Active Membership

Annual dues \$25

##### Supporting Membership

Annual contribution of \$50

##### Lifetime Membership

One-time donation of \$500

For more information about the Auxiliary contact Denise Burk at (619) 857-6940 or [dburk5@cox.net](mailto:dburk5@cox.net)

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### Upcoming Volunteer Opportunities

#### Burn Run/Fire EXPO

Friday, July 15th (Set Up)

Saturday, July 16 (Fire EXPO)

Sunday, July 17 (Organizing & Storing Items)

Contact: Kathleen at (858) 541-2277 x11

or [volunteers@burninstitute.org](mailto:volunteers@burninstitute.org)



\$50 will provide 5 senior citizens with lifesaving smoke detectors.

# \$50

## Programs and Services

### Fire and Burn Prevention Education

- Burni the Dragon's Preschool Fire & Burn Prevention Program
- Let's Stay Safe From Fires & Burns Puppet Show
- Stop Fires and Burns
- Burns are Serious Business
- Child Care Burn Prevention
- Juvenile Firesetter Program
- Senior Fire Safety & Smoke Detector Program
- First Responder Smoke Detector Program
- Wildfire Program
- Fire Safety Training Program (Nominal Fee)

### Burn Research

- Funding Vital Burn Research and Treatment

### Burn Survivor Support

- Camp Beyond the Scars for Burn-Injured Children
- Retreat For Adult Burn Survivors
- Holiday Party for Burn Survivors
- Burn Survivor Emergency Needs Fund
- Special Assistance Fund
- School Re-Entry Program
- Monthly Outings

### Community Service

- Spirit of Courage Awards Banquet
- Fire and Burn Prevention Literature
- Public Service Announcements
- Speakers Bureau

You are reading the Summer 2005 issue of the Burn Institute Beacon. Please don't throw this newsletter away! Pass it along to a friend. If you know someone who would like to receive this quarterly publication, or if you would like to be removed from our mailing list, or you have an address change, please e-mail us at [info@burninstitute.org](mailto:info@burninstitute.org).

#### Staff

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Rosella Aplin  
Director of Communications

Aida Flores  
Program Manager/  
Juvenile Firesetter Interventionist

Kathleen Frampton  
Director of Volunteer Services

Art Garcia  
Community Outreach Specialist/  
Juvenile Firesetter Interventionist  
(Imperial Valley)

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Support Services Coordinator

Vicki Schoonderwoerd  
Office Manager

Jennifer Shultz  
Community Outreach Specialist/  
Juvenile Firesetter Interventionist

Darlene Snow  
Director of Development

## The Hotline

♣ The Burn Institute would like to bid a fond farewell to Donna Zimmerly, Director of Development, and would like to congratulate and welcome new Director of Development Darlene Snow.

♣ The Burn Institute would like to thank the Bomberos De San Diego for selecting the Burn Institute as a beneficiary of their golf tournament held in May.

♣ Recently, the Burn Institute Board of Directors and Staff held an organizational retreat. A very special thank you to Burn Institute Board Member Jim Boland and SDG&E for providing the meeting facility and food for this day-long retreat.

### ♣ Carnival Spirit Cruise to benefit the Burn Institute

April 1-9, 2006 Cruise the Mexican Riviera and visit Acapulco, Zihuatanejo, Ixtapa and Manzanillo. Cruise includes fine dining, entertainment, childcare and 24-hour room service. The Burn Institute receives \$160 for each room booked.

For more information, call **Doreen Strubhar, Carlson Wagonlit Travel, (760) 438-4444 x21**

## A Letter from You!

To Whom It May Concern:

I simply wish to say thank you very much for my smoke detector that was installed in my home yesterday. As a 74-year old widow living alone I feel more protected and safer thanks to you. The two young ladies that came in the pouring rain to install it were two of the nicest, gracious and polite young ladies I have met in a very long time. They are a credit to all of us Americans.

Thank you again.

Betty  
Vista, CA



If you are a senior citizen, over the age of 55, own your own home, and do not have a working smoke detector, you qualify for a **FREE** smoke detector through the Burn Institute's Senior Smoke Detector Program. For more information, call **(858) 541-2277**.

#### Contact Us.

**Burn Institute**  
3702 Ruffin Road, Suite 101  
San Diego, CA 92123

(858) 541-2277 phone  
(858) 541-7179 fax  
[www.burninstitute.org](http://www.burninstitute.org)

### SAVE THE DATE!



SAN DIEGO COUNTY FIRE CHIEFS' ASSOCIATION  
**ANNUAL GOLF TOURNAMENT**

### 15th Annual San Diego County Fire Chiefs' Association Golf Tournament

**Tuesday, September 13, 2005**

The Crosby in Rancho Santa Fe  
11 a.m. Shotgun Start

Sponsorship Opportunities Available  
Info: **Burn Institute** at **(858) 541-2277**

### The Cost of Caring



- 85% Program Services
- 12% Fundraising
- 3% Management & General Costs



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