

**Prevention**  
Start a lifesaving habit!

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**Burn Support**  
A Bridge to Recovery.

**5**



**Events**  
Share Your Heart.

**6**

Pre-Valentine  
extravaganza raises  
\$50,000 for the  
Burn Institute

**Volunteers**  
Steve Linges' true spirit.

**7**

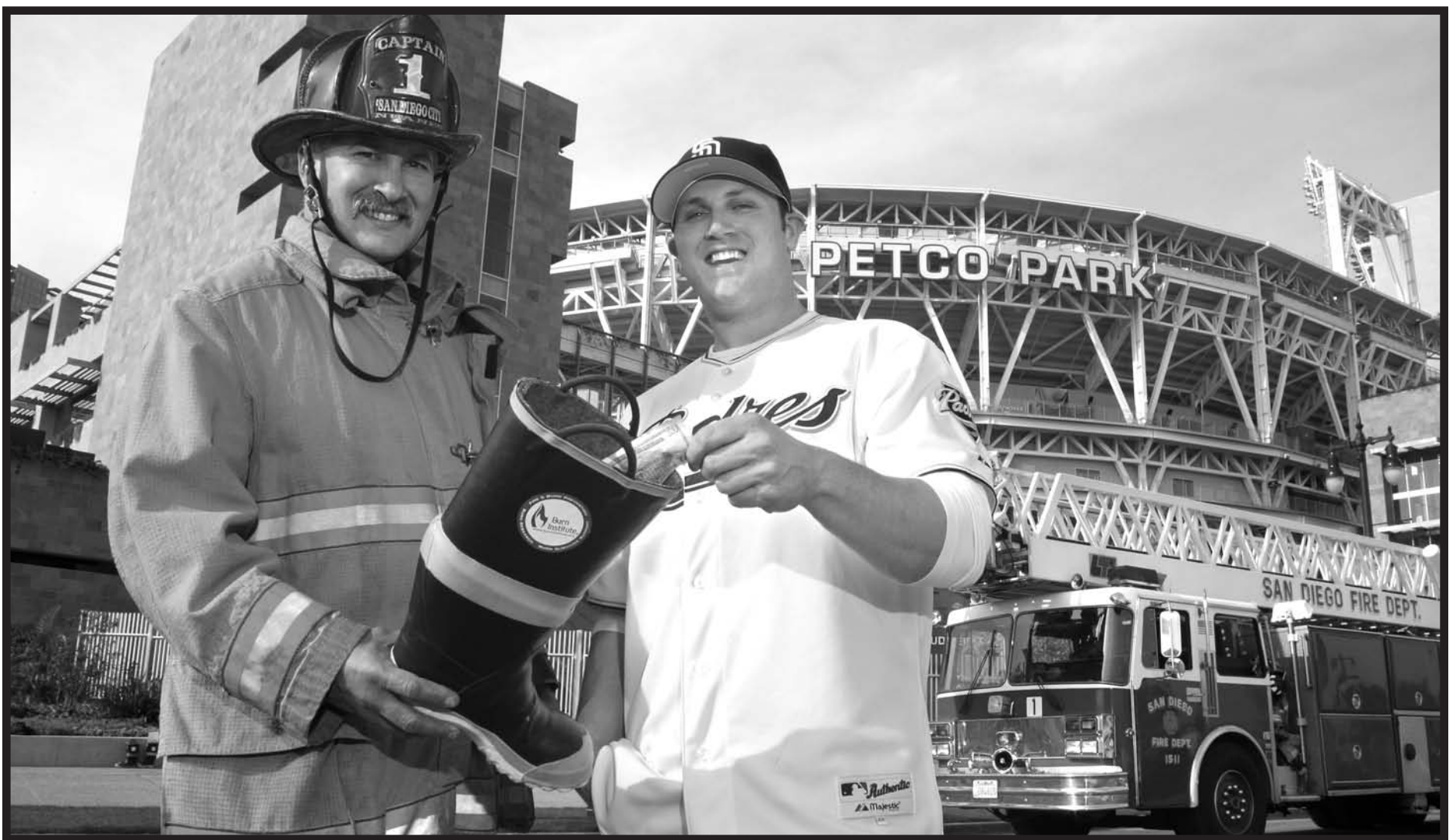


<http://www.burninstitute.org>

VOLUME 39, NUMBER 1 SPRING 2005



# BEACON



## Help Firefighters "Give Burns The Boot" on April 19!

Start saving your spare change and support your local firefighters! San Diego County firefighters will take to the streets on Tuesday, April 19, for the Fifth Annual "Give Burns The Boot" Firefighter Boot Drive.

Uniformed firefighters from throughout the county will be collecting donations in their boots during the

morning and afternoon commutes throughout the county and outside of Petco Park before Firefighter's Night at the Padres, to be held that evening.

"No donation is ever too small, and every penny makes a difference," said Boot Drive Chair Captain Doug Elliott, El Cajon Fire Department. "Give Burns The Boot" (previously held in the month of July) has

become one of the Institute's most successful events. Last year, firefighters raised more than \$114,000.

The boot drive includes a friendly competition among firefighters—the fire department from each county zone that raises the most money wins the coveted bronze fire boot drive traveling trophy for the year.

*(continued on Page 2)*



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# 2 BEACON



(continued from Page 1)

Defending 2004 champions are the Chula Vista Fire Department (South), San Diego Rural Fire Department (East), Battalion 1 Unit B Division from the San Diego Fire-Rescue Department and the Rancho Santa Fe Fire Protection District (North).

“All the money raised here, stays here.” said James Floros, executive director of the Burn Institute. “Proceeds help support Burn Institute fire and burn prevention education programs and burn survivor support programs like *Camp Beyond The Scars* for burn-injured children.”

**On the cover:** San Diego Fire-Rescue Captain Mike Nuanes and Padres third baseman and BI spokesperson, Sean Burroughs

i



## April 19: Firefighter's Night at The Padres Presented by Sycuan

Join the Burn Institute and Sycuan as they pay special tribute to firefighters on April 19 at the Firefighter's Night at The Padres.

Pre-game ceremonies begin at 6:45 p.m., which includes firefighters lining the first and third base paths as a fire service tribute video is played. The national anthem is sung by a firefighter and a young burn survivor will throw out the first pitch. Special game tickets can be purchased through the Burn Institute with a portion of a each ticket sold to benefit the Burn Institute.

For more information, call (858) 541-2277 or e-mail [events@burninstitute.org](mailto:events@burninstitute.org) or visit [www.burninstitute.org](http://www.burninstitute.org).

The Burn Institute is a nonprofit health agency dedicated to reducing the number of burn injuries and deaths in San Diego, Imperial, Riverside and San Bernardino Counties through fire and burn prevention education, burn care research and treatment, and burn survivor support services.

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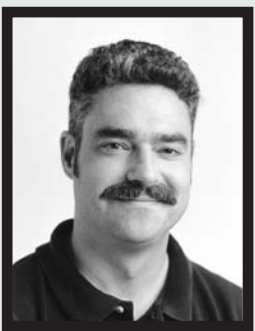
Chris Seistrup

Chief Mitch Villalpando

## Renewed Spirit

With each spring comes a sense of renewal. And with that renewed spirit, comes a new look and name for the Burn Institute newsletter.

Designed by the talented Kramer Design team, the new *Burn Institute Beacon* has a larger format that will be packed full of important fire and burn prevention, burn survivor support information, and will keep you up-to-date on what's happening at the Burn Institute.



One thing that will never change, however, is the Institute's commitment to serving our community. Our mission remains constant – to be the *beacon* of knowledge to end preventable burn injuries, and to be the *beacon* of hope

for burn survivors in their everyday challenge to overcome their injuries.

Please know that everything the Burn Institute does in our community is an extension of you – our donors, volunteers, and partners. This is your Burn Institute. Without you, our programs and services would not be possible.

We hope you will enjoy our newsletter and find the stories about burn survivors overcoming adversity inspiring, the fire and burn prevention information beneficial, and agency updates useful. Please feel free to pass your edition of the *Burn Institute Beacon* on to a friend. We welcome your comments not only about the *Beacon*, but how we can better serve you.

On behalf of the Burn Institute and those we serve, thank you!

James Floros  
Executive Director

Member Agency of Combined Health Agencies  
(San Diego County)

United Way (Imperial County)

Combined Federal Campaign (San Diego #5581)  
(Imperial counties #7024)



### Fire and Burn Prevention Facts & Tips

**Fact** Residential fires claim the lives of more than 3,000 people each year.

**Tips** Every family should plan and practice a home fire escape plan. (Visit [www.burninstitute.org](http://www.burninstitute.org) to create your family fire escape plan.)



## Spring Forward and Start a Lifesaving Habit

When daylight savings time begins on Sunday, April 3, and you spring forward by setting your clock ahead one hour, the Burn Institute wants to remind you to make another change that could save your life—change the batteries in your smoke detectors. The Burn Institute recommends that all smoke detector batteries be changed at least once a year.

Did you know that the majority of fatal home fires occur at night? The smell of smoke won't always wake you and toxins produced by fire can actually put you into a deeper sleep. Given those facts, and the fact that having a working smoke detector cuts your risk of dying in a house fire by 50 percent, protecting your family with a working smoke detector is a simple way to ensure that everyone gets out alive.

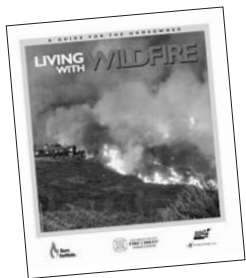
Each month, the Burn Institute receives hundreds of calls from seniors requesting smoke detectors through the Senior Smoke Detector Program. Due to this overwhelming need, the Institute has launched a special campaign using community volunteers that

spend the day installing smoke detectors. On average, 150 smoke detectors are installed in just one day. On February 26, employees from the Kaiser Employee Facility Department, led by Marty Schoonderwoerd, director of facility services, installed smoke detectors throughout the county. ♠

**i** If you or your organization would like to volunteer to install smoke detectors, call the Burn Institute at **(858) 541-2277** or e-mail us at **volunteers@burninstitute.org**

To qualify for a **FREE** smoke detector, you must be over the age of 55, own your own home, and not have a working smoke detector. Call **(858) 541-2277** for more information.

## Rains To Fuel Fire Season



Once the summer heat dries out those grasses, they

Be sure you add brush clearance to your spring cleaning list. Our region has endured one of the wettest seasons on record. When you add that type of rainfall to our warm weather region you get a rapid growth of fire-friendly grasses.

become fire hazards. These light flashing fuels burn rapidly and spread quickly to heavier fuels such as native brush—which ultimately increases the fire's intensity, making the fire even more difficult to fight.

There are three things that every homeowner should do to protect themselves against the threat of Wildfire: Create Defensible Space, Create a Defensible Home and Create a Family Evacuation Plan. The Burn Institute's 12-page Homeowner Guide titled "Living With Wildfire" contains valuable information on how to safeguard your property and family from Wildfire. To obtain a FREE copy of this guide, call the Burn Institute at **(858) 541-2277** or visit us online at **www.burninstitute.org**. ♠



## Burn Institute—Imperial Valley

Provides Desert Enthusiasts With Lifesaving Fire and Burn Prevention Information



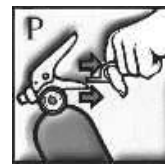
During this past President's Day holiday weekend the Burn Institute, in partnership with the Bureau of Land Management, visited the Buttercup Campground in Glamis. For two days a team of six visited approximately 50 camp sites in the eastern Imperial Valley desert, reaching more than 1,000 visitors with lifesaving fire and burn prevention education materials, including coloring books for the children.

More than 300 people received valuable hands-on training on how to properly use a fire extinguisher. Of those who participated in the training exercise, 98 percent had never used a fire extinguisher before.

During any extended holiday weekend, some 200,000 Southern California residents visit various Imperial Sand Dune Recreation Areas. While enjoying time outdoors, many of these desert enthusiasts may be unaware of the many fire and burn hazards that surround them. Recreational vehicles, handling of fuel, camp fires, outdoor grills and the sun, all can inflict a serious burn injury.

The fire and burn prevention education training was well received and many people encouraged the team to visit again. ♠

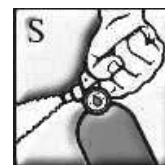
### Fighting Small Fires: PASS



1. **PULL** the pin



2. **AIM** low



3. **SQUEEZE** the lever above the handle



4. **SWEEP** from side to side

PASS

Your \$20 contribution helps distribute 200 wildfire guides to help homeowners safeguard their homes and families from wildfires.

\$20



## Steve Arrollado

On Saturday, August 21, 2004 a memorial was dedicated **In Memory** of California Department of Forestry and Fire Protection Firefighter Steve Arrollado—31 years after his death. A Santana High School graduate, Steve made the ultimate sacrifice for his profession in his efforts to protect others. Steve died from burn injuries suffered in the line of duty fighting a brush fire in Bell Valley, east of Portreio on August 28, 1973. As a direct result of this tragedy, new safety requirements were implemented which included flame-resistant clothing and improved survival training for all wildland firefighters.

A monument was built at the Monte Vista California Department of Forestry Station on Jamacha Road. Friends, family, and more than 200 fire service and forestry personnel attended the dedication emceed by Santee Fire Chief and Burn Institute Board Member Bob Pfohl. Family members flew in from as far away as Washington and North Carolina to pay tribute. The effort was spearheaded by former CDF Captain John Harms, who, along with many other caring volunteers from the fire service and the community, made this memorial possible. Sincere appreciation is extended to the following individuals and organizations for their donations of time and memorial gifts. ♡

Mr. & Mrs. James Acheson  
 Captain Lennie Baker, (ret.)  
 Mr. & Mrs. Ernest Balmforth  
 Mr. D. Richard Bolton  
 California Department of Forestry & Fire Protection  
 California Fire Foundation / California Professional Firefighters  
 California Department of Forestry McCain Valley Camp, CC#21  
 Festivities Catering  
 Mr. Mike Gudde  
 Mr. John A. Harms  
 Mr. Clayton Howe, Bureau of Land Management  
 Kiwanis Club of Santee  
 Lakeside Firefighters' Association, Inc.  
 CDF Battalion Chief Chuck Marin  
 Mr. & Mrs. William C. Matzen  
 Mercy Air Service  
 Mr. & Mrs. Samuel Padilla  
 Chief & Mrs. Robert Pfohl  
 Mr. Hector Reed  
 Rotary Club of Santee-Lakeside  
 San Diego County Fire Chiefs' Association  
 San Miguel Fire Protection District  
 Santee Firefighters Association  
 Santee Firefighter-Paramedic Justin Matsushita  
 George & Ruthann Tockstein

### The Cost of Caring



- 85% Program Services
- 12% Fundraising
- 3% Management & General Costs

## Canice Ciruzzi

On January 24, the Burn Institute lost a longtime friend and former board member, Canice Ciruzzi. In 1995 Canice was honored as the "Burn Institute's CHAD Volunteer of the Year." Along with her husband Vin, she chaired the Pasta Picnic and served as a member of the Share Your Heart Honorary Committee from 2002-2005.

Canice will be missed but will be remembered for her kindness, compassion and non-profit savvy. ♡

#### Ciruzzi Memorial Gifts:

Bill and Irene Adams  
 Ronald & Mary Kay Burgess  
 Mr. and Mrs. Gerald S. Davee  
 Dr. and Mrs. Donald F. Duff  
 Mr. and Mrs. James B. Edwards  
 Mr. John Ehrich  
 Mr. and Mrs. L.W. Knutson  
 Mr. and Mrs. James A. Floros  
 Harry and Dorothy Frels  
 David and Natchi Furukawa  
 Helen F. Gibb  
 Judge David Gill  
 Dolores K. Juditz  
 Mr. Arthur Stillwell  
 Roger and Bette Whitacre  
 Mr. and Mrs. Larry Willette  
 Mr. & Mrs. Lionel Wilson

## Donors

Nov 24, 2004 to February 7, 2005

(Gifts of \$250 or more)

10,000 RV Sales, Inc.  
 A-1 Fire Protection, Inc.  
 Action Donation Services  
 American Medical Response  
 Assistance League of Riversdale  
 Mr. & Mrs. Gary E. Beardsley  
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 Stephen & Mary Birch Foundation, Inc.  
 Blue Feather Management  
 Mr. & Mrs. Michael Bravence  
 Ms. Megan Burk  
 Burgers & Beer  
 Mr. & Mrs. James D. Burke  
 Burn Institute-Inland Empire  
 Mr. & Mrs. Jim Burton  
 Carlsbad Firefighters Association  
 Change A Life Foundation  
 Mr. & Mrs. Vin Ciruzzi  
 Combined Health Agencies  
 Dr. Tim Crawford  
 Cubic Corporation  
 Mr. and Mrs. Gerald S. Davee  
 DBC Construction, Inc.  
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 Dixieline Lumber & Home Centers Employee Contrib Club  
 Theodore S. Drcar  
 Edison International Employee Contributions Campaign  
 El Cajon Firefighter's Relief Association  
 F-11 Productions  
 Ms. Christi Fauss  
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 Mr. Daniel F. Filipovic  
 Mr. and Mrs. Steve Flynn  
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 Mr. James Gilmore & Ms. Cameron James  
 Goodrich / Rohr Employees' Will-Share Club  
 Mr. & Mrs. J. Allen Graham  
 Grainger  
 Mr. & Mrs. Jim Hansen  
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 Hewlett-Packard Charitable Giving Program  
 Mr. Anthony A. Hodge  
 Imperial County Children & Families First Commission  
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 Mr. & Mrs. Warren Johnson  
 Mr. & Mrs. Randy Jones  
 Ms. Nancy Karl  
 Mr. James Kimbrell  
 Mr. Jason Kimbrell  
 Kiwanis Club of San Diego Foundation  
 Mr. & Mrs. Loren Kramer  
 Kramer Design  
 Mr. Robert W. Krans  
 La Mesa RV Center, Inc.  
 Latitude 33 Planning & Engineering  
 Mr. David J. Levy  
 Luce, Forward, Hamilton & Scripps

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 Mr. & Mrs. John Mattos, Jr.  
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 McKenna Long & Aldridge LLP  
 Ms. Cherie Meek  
 Dr. and Mrs. Ronald W. Miller  
 Mission Beach Woman's Club  
 Ms. Jennifer Moores  
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 Mr. & Mrs. Mark Moothart  
 Ms. Nikki Nestor & Mr. Ben Cherski  
 Mr. & Mrs. Paul Nieto  
 The Oceanaire Seafood Room  
 Over The Hill Gang-San Diego  
 Sandy R. Petersen, M.D.  
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 Mr. David Rethoret  
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 Chief & Mrs. Mitch Villalpando  
 Symons Fire Protection, Inc.  
 Ms. Nhu Tran  
 The Dorothea Tuney Foundation  
 Mr. and Mrs. Anthony R. Turnbull  
 United Way of Imperial County  
 Viejas Enterprises  
 Volunteers of America  
 Ms. Karen Wahler & Mr. Mike Gay  
 Mr. and Mrs. Lawrence Weitzen  
 Ms. Judy Welty  
 Mr. Jason Wharton  
 World Class Travel By Invitation  
 World Reach, Inc.

**Memorial/Tribute Gifts**

Ms. Diana Aalsey  
 In Memory of Augusta Keller

Chief Benny Benavidez  
 In Memory of Michael Benavidez

Mr. & Mrs. Douglas Giddings  
 In Memory of David Hammond

Judge & Mrs. David M. Gill  
 In Memory of John L. Gallagher

Mrs. Gerry Hodge  
 In Memory of Gio Batta Ottonello

Stephen Linges  
 In Memory of Yvonne Linges

Ms. Juanita Littell  
 In Memory of Clark "Butch" Littell

Ms. Karen M. Quimby  
 In Memory of John Robert O'Neil

Smith Nephew Wound Management  
 In Memory of Philippe

Ms. Linda Feist  
 In Honor of Karen & Rick Doane

Ms. Helen T. Givens  
 In Honor of Chief David Burk, La Mesa Fire Department

Mr. & Mrs. Harry Simmons  
 In Honor of Robert & Evelyn Kroeker



CAMP BEYOND THE SCARS

# BURN SUPPORT

# 5



## A Bridge To Recovery

The Burn Institute recently united nearly 100 burn survivors for a special weekend of healing. The Burn Institute's *Camp Beyond The Scars* for burn-injured children and *Retreat for Adult Burn Survivors* were once again combined to create an atmosphere of mentoring without limit to age or circumstance. Together, burn survivors young and old alike had the opportunity to meet and inspire each other through their similar experiences.

“This is the third year that the two programs were held in unison and it has been overwhelmingly well received,” said Cindy Rutter, Burn Survivor Support Facilitator.

This year's winter weekend theme was “Tribal,” which is based on the concept of tribes/tribal. (*Tribal. / n. tribes: alike, yet unique, working for a common vision*). Individuals may be part of many tribes such as their family, community or team, and especially in a case where unique characteristics set them apart—like a burn injury and scars. At camp, burn survivors all have their unique qualities, yet similar burn injury experiences create a bond and a support system. In keeping with the tribal theme, the weekend included a special group participation exercise presented by the Drum Café California.

Held at beautiful, majestic Camp Oakbridge, camp was filled with fun activities such as astronomy, archery and arts and crafts as well as special support sessions.

A very special thank you to all the friends, family, and dedicated volunteers that once again made this another successful burn survivor weekend. ♡

### Special Thanks to:

Drum Café California  
www.drumcafecalifornia.com  
Liz Sorenson  
Dennis Gardin and Cindy Rutter R.N.  
Change A Life Foundation  
Enterprise Rent-A-Car  
Ladies of the Legacy Quilt Guild  
Christine Shuttleworth  
Mike Neal  
MFM Enterprises  
San Diego Fire-Rescue Department  
Tony Muser and the San Diego Padres Organization  
Young Life Oakbridge  
Advanced Marketing Services  
Assistance League of Riverside, Firehouse Professional Auxiliary  
PGA's Growth of the Game Grant  
San Diego Fire Protection Association, Inc.  
Grossmont Healthcare District  
Insurance Brokers & Agents of San Diego



Sisters and Burn Institute volunteers, Heather (back left) and Stacey (front left) intricately paint Rudolph reindeer faces on two young girls who attended the holiday party.

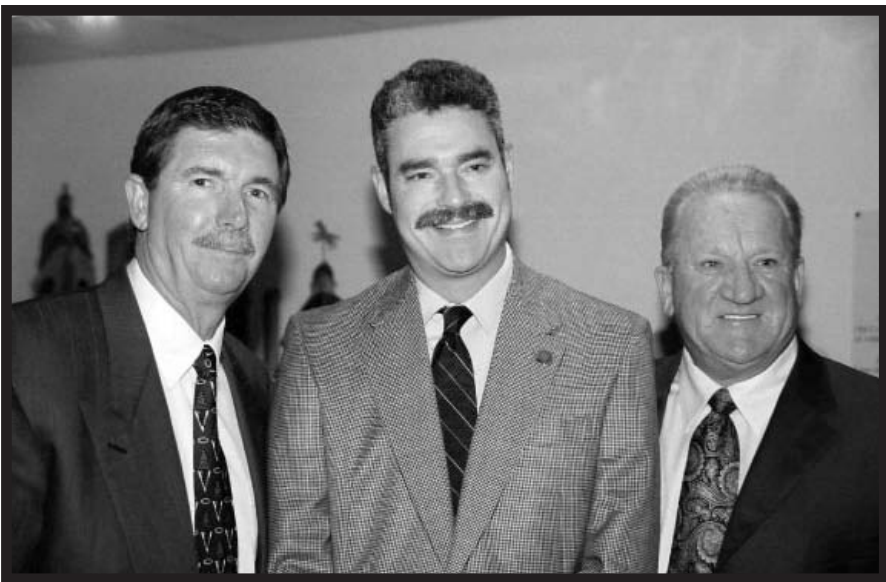
## Santa Arrives With Lights and Sirens

When Santa arrived at the Holiday Party for Burn Survivors on December 1, he left his reindeer and sleigh at the North Pole. With sirens blaring and lights flashing he arrived with the San Diego Fire-Rescue Department on a red fire truck, where more than 200 burn survivors and their families gathered around the entrance of the Radisson Mission Valley Hotel to greet him. Afterwards, everyone followed Santa inside the Royal Ballroom where he handed out special gifts to all the children.

This heartwarming holiday celebration, which included a dinner, face painting, caricature artist and music, was a collaborative effort between the Burn Institute and the UCSD Regional Burn Center. A special thank you to all the volunteers who helped make this holiday celebration a success. ♡

Sponsor a burn-injured child to attend the three-day Winter *Camp Beyond the Scars* with a gift of \$300. A gift of \$500 will send a kid to Summer *Camp Beyond the Scars* for a week.

# \$300



(Left to right) Tony Muser, James Floros, and Randy Jones

## Pre-Valentine Extravaganza Raises \$50,000 For Burn Institute

On February 5, nearly 400 Burn Institute friends packed the San Diego Hall of Champions for the 13th Annual Share Your Heart Auction, Wine Tasting & Casino Night. The evening was filled with delectable delights, distinctive vintages, one-of-a-kind auction items and casino fun.

Former Padre great Randy Jones served as the evening's emcee and Padre Coach and burn survivor Tony Muser and his wife Nancy, served as the Honorary Chairs. Members of the Honorary Committee included: Tom and Susan Addis, Bruce & Kim Bochy, Robert Breitbard, Vin & Canice Ciruzzi, Jerry and Carolyn Davee, Steve and Kathleen Flynn, Randy and Marie Jones, John and Barbara Mattos, and Mike and Barbara Morton.

Share Your Heart is an annual event of the Burn Institute Auxiliary. Auxiliary President Denise Burk served as the event chair. Members of her committee included Glenn Adams, Carla Albright, Robin Anderson, Tracey Davis, Thomas Escajeda, Linda Lawrence, Deb Okleshen, Klaus Schryen, Quisteen Shum, Marcia Snow and Tricia Sterling.

A very special thank you Randy Jones, Tony Muser, Denise Burk, The San Diego Hall of Champions and everyone who volunteered, attended and supported the event. Your generosity helped raise more than \$50,000 for the important work of the Burn Institute! ♠

### Thank You

150 Grand  
Anthony's Star of the Sea  
Buca di Beppo - Mira Mesa  
Celadon Restaurant & Rama Restaurant  
Cuvee Wine Country Cuisine  
Forever Fondue  
Grabber Olive House  
Jakes Del Mar  
Jamroc 101 Caribbean Grill  
Lotsa Pasta  
Old Venice Restaurant & Bar  
Pacifica Del Mar  
Region  
Tent City  
Coronado Brewing Company  
Naked Juice  
Sierra Springs Water  
Baily Vineyard & Winery  
Barefoot Cellars Sonoma County  
Callaway Coastal Winery  
Churon Winery  
Falkner Winery  
Gloriosa Vineyards  
Hahn Estate Winery  
Hart Winery  
Jacob Gerhardt USA, Inc. International Wine Brokerage  
Keyways Winery  
Long Shadow Ranch Winery  
Miramonte Winery  
Ponte Winery  
PRP Wine International  
Schwaesdoll Winery  
Wilson Creek Winery & Vineyard  
Viejas Enterprises - casino sponsor

## Oceanaire Seafood Room Supports Burn Institute

Last November, the Oceanaire Seafood Room sailed into San Diego's Gaslamp District. As part of their grand opening celebration, this upscale eatery held a special VIP opening where a portion of sales were designated to the Burn Institute. The Burn Institute extends a heartfelt thank you to the Oceanaire Seafood Room and their staff. For more information about the Oceanaire Seafood Room visit [www.theoceanaire.com](http://www.theoceanaire.com). ♠



(Left to Right) Patrick Riggs, Oceanaire Assistant General Manager, Michael Mitchell, Oceanaire General Manager/Operating Partner and James Floros, Burn Institute Executive Director.

### 2005 CALENDAR

# APR

#### 6th Annual Fire Ball

Friday, April 8

Barbara Worth Resort, Holtville

#### "Give Burns The Boot"

#### Firefighter Boot Drive

Tuesday, April 19

Throughout San Diego County

#### Firefighters' Night at the Padres

Tuesday, April 19

Petco Park

(Special tickets can be purchased through the Burn Institute)

#### Inland Empire Wine Tasting

Sunday, April 24

Hilton Ontario Airport

(Info & Tickets: 909-985-5952)

# MAY

#### Bomberos Golf Tournament

Monday, May 2

Cottonwood Golf Course, El Cajon

#### 32nd Annual Spirit of Courage

#### Awards Banquet

Thursday, May 26

Sheraton San Diego Hotel & Marina

# JUL

#### Burn Run/FIRE EXPO

Saturday, July 16

Qualcomm Stadium

FREE Admission

# AUG

#### Camp Beyond the Scars

August 1-7

Camp Cuyamaca, Descanso

# SEP

#### San Diego County Fire Chiefs' Association Golf Tournament

September 13

The Crosby, Rancho Santa Fe

For more information, call (858) 541-2277 or visit us online at [www.burninstitute.org](http://www.burninstitute.org).



### Fire and Burn Prevention Facts & Tips

**Fact** 80% of burns to children are scalds.

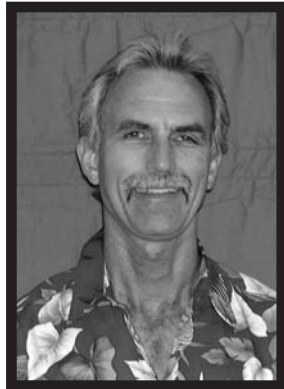
**Tips** Always test bath water with your hand before bathing young children.

## Volunteer Spotlight

“Volunteerism is the voice of the people put into action. These actions shape and mold the present into a future of which we can all be proud.”

~ Helen Dyer

Captain Steve Linges from the San Diego Fire-Rescue Department is the kind of volunteer that epitomizes the true spirit of giving selflessly. He is proactive and motivated to make a positive impact, no matter what the task assigned.



Throughout the year, you can find Steve volunteering at special events such as the Share Your Heart, Auction Wine Tasting & Casino Night, Firefighters Destruction Derby and Burn Run/FIRE EXPO. But, Steve’s crowning achievement may be his volunteer efforts at *Camp Beyond The Scars*.

Steve became a camp volunteer several years ago and hit the ground running. Steve quickly assumed the role of the supply coordinator and revolutionized how all the camp supplies are organized, transported, scheduled, prepped and stored after camp. Often referred to by his peers as “Supply Steve,” his behind-the-scene efforts make camp run smoothly and efficiently. The supply coordinator job can sometimes be a thankless job, involving everything from hauling water, sorting out roller blades, to handling on-site plumbing problems. Whatever the task, Steve never shirks away from anything that needs to be done. In the spring of 2003, Steve was honored with the CHAD Volunteer of the Year Award. ♠



### Upcoming Volunteer Opportunities

#### Woman’s Head-to-Toe Expo

**April 8, 9, 10**

Del Mar Fairgrounds

#### Flower Fields

**April 23, 24**

Carlsbad

#### Day at the Docks

**April 24**

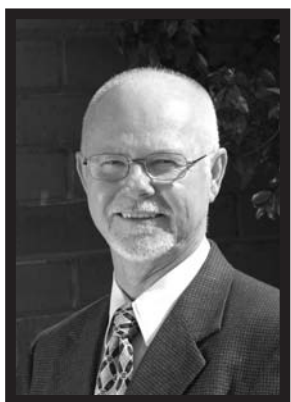
Shelter Island

#### Burn Run/FIRE EXPO

**July 16**

Qualcomm Stadium

To volunteer for any of these events, please contact **Kathleen** at **(858) 541-2277** or **volunteers@burninstitute.org**.



## Hansen Elected BI Board President

The Burn Institute Board of Directors is proud to announce that James L. Hansen has been elected as president of the board. A board member for five years, Hansen will replace Paul Nieto, who served as president of the board for four years.

Hansen recently retired as the Senior Vice President of Marketing for Fieldstone Communities, Inc. (FCI) and director of the company. He served as San Diego Regional Manager from 1990 through 1999 and as a director since 1992. He was also Project Manager with FCI from its inception through 1989.

Hansen earned a B.A. degree in business administration and in 1990 was a graduate of the Stanford Executive Program. He enjoys spending time with his wife Karen and their three daughters Jamie, Gina and Katie.

Congratulations to Jim and a special thank you to Paul Nieto for his dedicated service to the Burn Institute. ♠

GET INVOLVED!

### Yes! I want to learn more about the Burn Institute

- Please send me information on planned giving
  - Please send me information on available programs and services
  - I am interested in becoming a Burn Institute volunteer
  - I am interested in joining the Burn Institute Auxiliary
  - I would like to support the important work of the Burn Institute
- Enclosed is my tax-deductible gift of \$ \_\_\_\_\_  
 Credit Card # / Exp. Date \_\_\_\_\_  
 Visa  M/C  Discover

### Contact Information

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE(\_\_\_\_) \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

Clip and Mail to: **Burn Institute**  
**3702 Ruffin Road, Suite 101**  
**San Diego, CA 92123**



Pay tribute to someone special: make a gift to the Burn Institute In Honor of a friend, family member or to recognize a special occasion.



## Programs and Services

### Fire and Burn Prevention Education

- Burni the Dragon's Preschool Fire & Burn Prevention Program
- Let's Stay Safe From Fires & Burns Puppet Show
- Stop Fires and Burns
- Burns are Serious Business
- Child Care Burn Prevention
- Juvenile Firesetter Program
- Senior Fire Safety & Smoke Detector Program
- First Responder Smoke Detector Program
- Wildfire Program
- Fire Safety Training Program (Nominal Fee)

### Burn Research

- Funding Vital Burn Research and Treatment

### Burn Survivor Support

- Camp Beyond the Scars for Burn-Injured Children
- Retreat For Adult Burn Survivors
- Holiday Party for Burn Survivors
- Burn Survivor Emergency Needs Fund
- Special Assistance Fund
- School Re-Entry Program
- Monthly Outings

### Community Service

- Spirit of Courage Awards Banquet
- Fire and Burn Prevention Literature
- Public Service Announcements
- Speakers Bureau

You are reading the premier issue of the Burn Institute Beacon. Please don't throw this newsletter away! Pass it along to a friend. If you know someone who would like to receive this quarterly publication, or if you would like to be removed from our mailing list, or you have an address change, please e-mail us at [info@burninstitute.org](mailto:info@burninstitute.org)

#### Staff

James A. Flores  
Executive Director

Rosella Aplin  
Director of Communications

Aida Flores  
Program Manager/  
Juvenile Firesetter Interventionist

Kathleen Frampton  
Director of Volunteer Services

Art Garcia  
Community Outreach Specialist/  
Juvenile Firesetter Interventionist  
(Imperial Valley)

Christina Lesniak  
Executive Assistant

Bridget Neff  
Support Services Coordinator

Albert Rodriquez  
Community Outreach Specialist/  
Juvenile Firesetter Interventionist

Vicki Schoonderwoerd  
Office Manager

Darlene Snow  
Special Events Coordinator

Donna Zimmerly  
Director of Development

## The Hotline

🔥 The Burn Institute would like to bid a fond farewell to Fernando Felix, Director of Program Services and Liz Sorenson, Support Services Coordinator. Both Fernando and Liz were great employees that made a dramatic impact on the Institute's important work in our community. Best wishes to both of them in their future endeavors.

🔥 The Burn Institute would like to extend a warm welcome to its new Support Services Coordinator Bridgett Neff and new Community Outreach Specialist/Juvenile Firesetter Intervention Specialist Albert Rodriquez.

🔥 Congratulations to Burn Institute Board Member Michael Pierschbacher for his selection as the Institute's new Vice President of Program. A special thank you to outgoing Vice President of Program, Paul Dawson, for his years of dedicated service.

🔥 The Burn Institute extends its sincere condolences to the Brucker Family for the recent passing of Doris Brucker.

🔥 The Burn Institute extends its heartfelt condolences to the Vela Family for the tragic loss of 19-year-old, Kilina.

## Donate Your Vehicle

Do you own an auto, boat or RV that you no longer need? Would you like to support the important work of the Burn Institute? Would you like to earn the maximum legal tax deduction?

If you answered yes to any or all of the above questions, then the vehicle donation program might be right up your alley.

By donating your auto, boat or RV you can directly support the Burn Institute. In addition, you will receive the maximum legal tax deductions and potentially earn a cash payment. Call today to find out just how easy this is! 🔥

Contact **Donna Zimmerly** at (858) 541-2277 or [devlpmnt@burninstitute.org](mailto:devlpmnt@burninstitute.org)



## SAVE THE DATE!



### SPIRIT OF COURAGE AWARDS BANQUET

### 32nd Annual Spirit of Courage Awards Banquet

Thursday, May 26, 2005  
San Diego Sheraton Hotel & Marina

Sponsorship Opportunities Available  
Contact: **Rosella Aplin** at (858)541-2277 or [media@burninstitute.org](mailto:media@burninstitute.org)

### WHERE WE ARE.

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