

## Programs and Services

### Fire and Burn Prevention Education

- Burni the Dragon's Preschool Fire & Burn Prevention Program
- Let's Stay Safe From Fires & Burns Puppet Show
- Stop Fires and Burns
- Burns are Serious Business
- Child Care Burn Prevention
- Juvenile Firesetter Program
- Senior Fire Safety & Smoke Detector Program
- First Responder Smoke Detector Program
- Wildfire Program
- **Fire Safety Training Program (Nominal Fee)**

### Burn Research

- Funding Vital Burn Research and Treatment

### Burn Survivor Support

- Camp Beyond the Scars for Burn-Injured Children
- Retreat For Adult Burn Survivors
- Holiday Party for Burn Survivors
- Burn Survivor Emergency Needs Fund
- Special Assistance Fund
- School Re-Entry Program
- Monthly Outings

### Community Service

- Spirit of Courage Awards Banquet
- Fire and Burn Prevention Literature
- Public Service Announcements
- Speakers Bureau



### Program Highlight

#### Fire Safety Training Program

For a nominal fee, you can provide your employees with valuable hands-on fire extinguisher training. This program is designed to help businesses meet OSHA, DOSH and Cal/OSHA requirements and can be tailored to meet the needs of your organization. The Burn Institute provides all the necessary equipment and course completion certificates. For more information, call the **Burn Institute** at **(858) 541-2277** or visit us online at **www.burninstitute.org**.

You are reading the Fall 2005 issue of the Burn Institute Beacon. Please don't throw this newsletter away! Pass it along to a friend. If you know someone who would like to receive this quarterly publication, or if you would like to be removed from our mailing list or have an address change, please e-mail us at **info@burninstitute.org**.

### Staff

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Erika Sumner  
**Special Events Coordinator**

## Beacon Bits

♣ The Institute would like to welcome new Burn Institute Board Members Rodger Dougherty and Erwin Willis, and new Burn Institute Special Events Coordinator Erika Sumner. Welcome to the Burn Institute Family!

♣ Congratulations to the following new fire chiefs: Doug Matter, Alpine Fire Protection District; Mike Scott, El Cajon Fire Department; Nick Pavone, Rancho Santa Fe Fire Protection District; and Rob Dunham, Oceanside Fire Department.

## Test Your BI-IQ...?

Do you think you know all there is to know about fire and burn safety? Below are some questions to test your fire safety IQ. Take this short quiz and then log onto **www.burninstitute.org** to get your answers. The answers can be found on the right hand column of the homepage.

1. **True/False** Having a working smoke detector in your home cuts your chances of dying in a house fire by 50%.
2. **True/False** Every home fire escape plan should include one way out from every room.
3. **True/False** Burn injury first aid includes using butter on a burn.
4. **True/False** Fire Safe children's sleepwear should always be 100% cotton.
5. **True/False** Setting your water heater temperature to 120 degrees is a safe setting.



## BI Teams Up With Papa Johns For PIZZA FOR CASH!

Beginning October 1, Papa Johns will team up with the Burn Institute for a program called "Fire Safe Kid" – Pizza for Cash!

In a 30-minute assembly style gathering, Burn Institute staff will teach children, K-3, how to be a "Fire Safe Kid", including such topics as kitchen safety, how to cool a burn and stop, drop and roll. Afterwards each child will receive a fire safe coloring book containing a Papa John's flyer, which describes the benefits of ordering the "SPECIAL" from Papa John's. Each family that orders the "SPECIAL" will receive a receipt to turn in to their teacher. Teachers can redeem the receipts for cash! Every group participating has the opportunity to receive 50% of the fund being provided by Papa John's Pizza. The other 50% benefits the Burn Institute. And, as an added bonus, the class with the most receipts wins a pizza party!

For more information on this program call the **Burn Institute** at **(858) 541-2277 x13**.

### Contact Us.

**Burn Institute**  
3702 Ruffin Road, Suite 101  
San Diego, CA 92123

(858) 541-2277 phone  
(858) 541-7179 fax  
**www.burninstitute.org**

### WE'RE MOVING!

Later this year, the Burn Institute will be moving to:  
**8825 Aero Drive, Suite 200  
San Diego, CA 92123**



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**3** Saving Lives,  
One Smoke  
Detector At  
A Time

**Burn Support**  
Camp Beyond the Scars

**5** 

**Events**  
Rolled Into Action!

**6** Fireman's Fund  
FIRE EXPO 2005  
Presented By  
Sycuan

**Volunteers**  
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**7** 

<http://www.burninstitute.org>

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 **Burn Institute®**

# BEACON



(Left to right) Sylvia, Amber, Melissa and Yadira learn how to surf at Camp Beyond The Scars.

## Camp Memories to Last a Lifetime!

At the end of every school year kids look forward to summer with anticipation and excitement. That's because summertime is synonymous with fun and friends. Yet, before you know it, summer is coming to an end. As this summer fades into fall, one group of special children will have fond memories of summer that will last a lifetime.

For one-week this past August, nearly 50 children got the chance to attend the Burn Institute's *Camp Beyond The Scars*. But these are no ordinary children—they are burn survivors. Children who have endured the pain and suffering of a severe burn injury. They have special needs and fragile self-esteems. *Camp Beyond The Scars* is specifically designed to provide them with

the kind of support they need as they face the everyday challenges of being a burn survivor.

This year's camp was held at majestic Camp Cuyamaca in Descanso. Volunteers from throughout the county donated their gift of time to be a part of this unique  
*(continued on Page 5)*



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## Safe Zone Your Home Against Wildfire



The Fires of 2003 were sad examples of the devastation of property and loss of life that can occur when wildfire runs unchecked, particularly when pushed by strong Santa Ana winds. In terms of protecting property and lives, there were a number of critical shortcomings that were identified after the fires, as well as several measures that proved to be very effective. Of those measures that worked well, one of the easiest and most effective measures is one the every homeowner can do at little or no cost, one that provides the most significant benefit.

An overview of the fire area from the 10,000-foot level revealed a very key concept that really stood out and helped to save homes. Amongst all the blackened areas, there were islands of brown (dirt) or green (grass) that dotted the hills and valleys. In the middle of these islands stood homes that were virtually untouched by the fires that just ravaged the surrounding area. Upon closer inspection, the reasons for their survival become clear. The homeowner had cleared a "Safe Zone" around the home. This Safe Zone extended up to 100 feet in a large circle around the home where heavy brush and

low hanging limbs from trees are removed and replaced with low growing vegetation. The importance of clearing and maintaining vegetation spaces around structures cannot be overemphasized. A good rule of thumb is that the wider the clearance, the better.

This is so important that the County Fire Code, the California Fire Code, the National Fire Protection Association, the International Fire and Building Code, and virtually all City Fire Codes requires these clearances and requires homeowners maintain those clearances. It is a proven method of protecting structures from fires.

A typical plan for vegetation management is that within 30 feet of the home, trees are typically not planted, and only moist, low growing plantings are sparsely planted. The concept is that the fire department needs to have some clear space to set up a defensible perimeter.

Within 30-100 feet of the home, vegetation can be heavier, but still is comprised of low growing species. Adequately spaced trees are allowed in this area but it is of key importance that all low hanging branches are trimmed up to a minimum six-foot height level. This helps prevent the fire from spreading from the ground into the trees.

Wooden tables, chairs, and other flammable lawn ornaments can also spread fire into the house. Store these items away from the house. Stack firewood at least 30' away from the home and away from LP storage tanks.

*(continued on Page 3)*

The Burn Institute is a nonprofit health agency dedicated to reducing the number of burn injuries and deaths in San Diego, Imperial, Riverside and San Bernardino counties through fire and burn prevention education, burn care research and treatment, and burn survivor support services.

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## Dear Friends:

As we move closer to this year's Fire Prevention Week... October 9-15... it seems like a good time to reflect on how we're faring in our war against preventable burn injuries. And when I refer to



"we," I'm not just talking about Burn Institute staff and the hundreds of volunteers who diligently assist our efforts to educate, install smoke detectors in the homes of seniors, and in general, try to make our communities a safer place to live. I'm also referring to the fire

service, our close partners who work day in and day out, hand in glove with the Institute, to help save lives and property.

Recent reports from the UCSD Regional Burn Center are encouraging. Census reports from the last two years indicate a 15 percent decrease in admissions and decline in scald injuries. That is good news. Scalds typically represent the number one cause of burn injury not only in San Diego County, but the United States as well. You may be surprised to learn that an estimated 80 percent of burn injuries to children – which are often times quite severe and life threatening – are scalds. Some experts believe that scalds are 100 percent preventable. And, as my mother used to tell me, if it's predictable, it's preventable. Scalds such as pull down burns in the kitchen and tap water burns in the bathroom are definitely predictable.

One discouraging statistic is a rise in fire-related injuries occurring in people's homes. Ask any fire

official and they will tell you that candle fires are on the rise. People leaving burning candles unattended or near combustible materials is causing a significant number of severe burn injuries, fires and property loss. Predictable? Preventable? You bet.

Another alarming statistic is the sharp rise in beach-related and fire pit burns. People not watching their children closely or being careless around fire pits is burning San Diegans at a startling rate. Completely predictable *and* preventable.

What can you expect from the Burn Institute? To do what we do best...adapt to the needs of our community and be the resource that so many rely on. You'll see stepped-up efforts this holiday season to combat candle fires – December has one of the highest incidences, and before we hit the beaches next summer, a major campaign to promote beach safety.

Fire Prevention Week is just around the corner. Think ahead. Think about what is predictable and prevent it. Remember, the worst kind of burn is the one that could have been prevented. Be safe!

Best regards,

James A. Floros  
Executive Director

Member Agency of Combined Health Agencies  
(San Diego County)

United Way (Imperial County)

Combined Federal Campaign (San Diego #5581)  
(Imperial counties #7024)



### Fire and Burn Prevention Facts & Tips

**Fact** Over the last decade, candle fires have more than tripled from the 5,500 reported in 1990.

**Tips** Extinguish ALL candles when leaving the room or going to sleep.

## Burn Institute Is Saving Lives... One Smoke Detector At A Time

Smoke Detectors Save Lives! Yet, it is estimated that 30-percent of all homes in San Diego County, and in some areas as many as 50-percent, do not have a working smoke detector.

The Burn Institute has two fire and burn prevention education programs that provide local residents with smoke detectors.

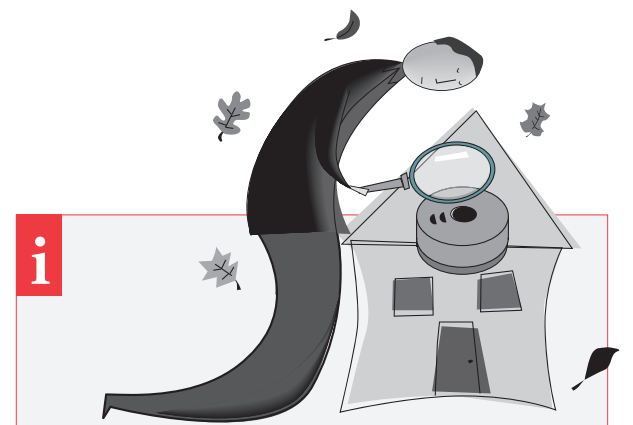
The first program is called the **Senior Smoke Detector Program**. This program is available to those over age 55 who own their own home and do not currently have a working smoke detector. They can call the Burn Institute and have a smoke detector installed **FREE** of charge. Throughout the year, various volunteer groups including Kaiser Permanente, Hewlett Packard, local fire departments and individuals install these **FREE** smoke detectors. The Burn Institute is grateful to have such wonderful volunteers helping in this lifesaving effort. If you would like to assist with smoke detector installations contact **Kathleen** at **(858) 541-2277 x11** or **volunteers@burninstitute.org**.

The second smoke detector program is called the **First Responder Smoke Detector Program**. The Burn Institute supplies front-line fire apparatus throughout San Diego and Imperial counties with a supply of smoke detectors, replacement batteries, installation equipment, tracking forms and fire and burn prevention literature. On-scene crews of a less urgent call will determine if time and conditions permit for the installation of a smoke detector or replacement battery. This program has been endorsed by the San Diego County Fire Chiefs' Association and utilizes the current public-private partnership the Burn Institute has enjoyed with the fire service for more than 30-years.

The Burn Institute would like to thank the following fire departments for participating in the First Responder Smoke Detector Program:

- Bonita Fire Department
- Calexico Fire Department
- Calipatria Fire Department
- Chula Vista Fire Department
- Coronado Fire Department
- Del Mar Fire Department
- El Cajon Fire Department
- El Centro Fire Department
- Escondido Fire Department
- Holtville Fire Department
- Imperial Beach Fire Department
- Imperial County Fire Department
- Lakeside Fire Protection District
- La Mesa Fire Department
- Lemon Grove Fire Department
- National City Fire Department
- Oceanside Fire Department
- Poway Fire Department
- Ramona Fire Department
- Rancho Santa Fe Fire Protection District
- San Diego Fire-Rescue Department
- San Marcos Fire Department
- San Miguel Fire Department
- Santee Fire Department
- Solana Beach Fire Department
- Vista Fire Department

**NOTE:** If your fire department is participating in this program and does not appear on this list, or if you would like to participate in this program, please contact **Aida Flores** at the **Burn Institute** **(858) 541-2277 x13**.



### Start A Lifesaving Habit This October, Change Your Clock, Change Your Battery

Having one of these life-saving devices installed in your home increases your chance of surviving a fire by more than 50-percent! With that kind of a statistic, can you really afford not to have a working smoke detector in your home? Have you checked yours lately? You should test your detectors monthly, have at least one on every level of your home and change your battery at least once a year.

On Sunday, October 30, daylight savings time ends and the Burn Institute would like to remind everyone that when they change their clocks back one hour, they should change the battery in their smoke detectors.

*(continued from Page 2)*

Beyond 100 feet homeowners are encouraged to selectively prune and thin to keep the heavy vegetation to a reasonable density. It is better for the plant, and helps slow fire growth. Homeowners should not encroach on protected lands or neighbors' property. If clearances cannot be achieved without encroaching past your property line, try working with your neighbor, or contact your local fire department.

These are just a few reminders that will help save your home during a wildfire event. There are more pointers available at **www.firewise.com** and **www.burninstitute.org**, including numerous steps that can be taken that address structures themselves. Additionally, if you have specific questions, you can contact your local fire department or the Burn Institute who can get you the proper information. The Burn Institute also offers a **FREE** 12-page Living With Wildfire Guide. Clearing a Safe Zone is easy and inexpensive, but can provide the critical clearance needed for firefighters to protect your most prized possession, your home.

Respectively submitted,

Chief Gary Fischer  
Vista Fire Protection District  
San Diego County Fire Chiefs' Association



SAN DIEGO COUNTY  
**FIRE CHIEFS'**  
ASSOCIATION



## Juvenile Firesetting Is It Happening In Your Town?

Did you know that Juvenile Firesetting has been identified as the fastest growing fire threat in the United States? Juvenile Firesetting has become the "dirty little secret" that families do not want to admit or discuss. Many think it's just a stage that their children will outgrow. But ignoring the problem is not the answer.

This dangerous behavior is a major public threat—each year, fires set by youth claim nearly 1,000 lives and destroy nearly \$1.2 billion worth of property. The consequences are costly and tragic.

The Burn Institute's Juvenile Firesetter (JFS) Program receives more than 300 referrals each year. The referrals come from educators, parents, law enforcement and fire agencies. During a JFS intervention session, the Burn Institute gathers important data, which is then used to determine whether the child is a curiosity or a problematic firesetter. The data also identifies areas of the county where firesetting is more prevalent so that prevention efforts can be increased. The Burn Institute's JFS program is one of the most successful in educating children and has a less than a two-percent recidivism rate.

This program is unique in that it provides education and information to both the child and parents in a reassuring way. The program corrects misinformation about fire and teaches accurate facts. Trust is built through a mutual agreement and at the end of the program, a contract—which states that fire is a tool, not a toy, and needs to be used carefully and responsibly, is created between the child, parents and the Burn Institute.

**\$50 will provide 5 senior citizens with lifesaving smoke detectors.**

# \$50





(Left to right) Scott Free, Franci Free, Bev Boyce, Pat Coseo and John Coseo.



(Left to right) John Seiber, Pat Seiber, Carolyn Davee and Jerry Davee.

## Rancho Santa Fe Locals Enjoy Dinner at the Firehouse

On a warm July 22 evening, distinguished members of the Rancho Santa Fe community, members of the Rancho Santa Fe Foundation, Rancho Santa Fe Firefighters and their friends and family attended a dinner at Fire Station #1 in Rancho Santa Fe. This special dinner, held in the apparatus bay, was a unique way for local residents to learn more about the Jerry and Carolyn Davee Fund.

The Jerry and Carolyn Davee Fund is a vital effort to ensure that burn survivors receive the helping hand they need to overcome their devastating injuries. From initial services and funding to help burn survivors survive the initial burn trauma, to far reaching programs that will positively impact children for the rest of their lives, the Jerry and Carolyn Davee Fund will create a lasting legacy to support burn survivors in our community for generations to come.

To learn how you can be a part of the exciting work of the Jerry and Carolyn Davee Fund, please contact **Darlene Snow** at (858) 541-2277 x19. ♡

## Donors

The Burn Institute thanks the following individuals, corporations, foundations and community groups for your generous gifts.

**June 1, 2005 to August 8, 2005**  
(Gifts of \$250 or more)

A-1 Fire Protection  
Action Donation Services  
Sheri Ames-Mihailovich  
Joseph Banegas, Barona Band of Mission Indians  
John Baumgardner  
Borrego Springs Fire Protection District  
Earl and Marilyn Brucker  
Terry Butler & Karen Dodge, Butler & Dodge LLP  
California Department of Forestry - Ramona  
California Hot Tub Company  
California State Employed Firefighters Association  
Camp Pendleton Fire Department  
Campo/Boulevard Fire Department  
Cardiac Science  
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El Cajon Fire Department  
Elks Lodge, El Cajon - B.P.O.E. #1812  
Federal Fire Department  
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Fire Prevention Services, Inc.  
Fireman's Fund Insurance Company  
Mr. and Mrs. John Folsom  
Anthony Hodge, Hodge Products, Inc.  
Richard Kintz  
Kiwanis Club of East San Diego County  
Kiwanis Club of Sunrise Vista  
Lake Cuyamaca Vol. Fire Department  
Lakeside Firefighter's Association, Inc.  
Las Primeras  
Latitude 33 Planning & Engineering  
Jerry Lee, Fire Service Mechanics Section - California Fire Chiefs' Association  
Letofsky & McClain  
Merrill Lynch  
Chief William R. Metcalf, North County Fire Protection District  
Mr. and Mrs. Dennis Mock  
Moneytree, Inc.  
Lisa Moran  
Dale Mosby  
Michael Nagel  
Oceanside Fire Department  
Joseph Ortega, California Chiropractic Care  
David Ott  
Pala Fire Department  
Pine Valley Fire Protection District  
Prescribed Burn Team  
Rancho Santa Fe Fire Protection District  
Rock Bottom Foundation  
Sadock Home Improvement  
San Diego Firefighters Federal Credit Union  
San Diego Fireman's Golf Club  
San Diego Fire-Rescue Department  
San Diego Reader  
San Diego Rural Fire Protection District  
San Diego Union-Tribune  
San Miguel Fire Protection District  
SBC Employee Giving/UW Campaign  
Jesi Schiffer  
SDG&E Employee Giving Program  
Mr. and Mrs. David Snyder  
Sorooptimist International of Coronado  
Mr. and Mrs. Lawrence Sterling  
Lance Takata  
TVA Fire & Life Safety  
United States Forest Service  
Vista Fire Department  
Wal-Mart Foundation Store #5140  
WD-40 Company  
Wells Fargo Private Client Services San Diego  
Rachelle Wilkinson, Wilkinson Real Estate  
Christine A. York, York's Driftwood Inn

### Tribute Gifts

Mr. and Mrs. Bill Campbell  
In Memory of Jack Campbell

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In Honor of Richard Foster  
(and the rest of the Rancho Santa Fe Fire Department)

Ms. Louise Repucci  
In Honor of Corey Repucci

Mr. and Mrs. Todd Ullman  
In Honor of Chelsea Ullman

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### The Cost of Caring



■ 85% Program Services  
■ 12% Fundraising  
■ 3% Management & General Costs

# \$83

For as little as \$83 per month you can be a member of the elite President's Circle.

# BURN SUPPORT

# 5



## Camp Memories to Last a Lifetime!

*(continued from front cover)*

program. Many of the counselors, who volunteer year after year, are off-duty firefighters and adult burn survivors.

Energy is definitely a prerequisite needed if you want to keep up with all the weekly activities provided at camp. Campers enjoy swimming, bicycling, rock wall climbing and arts and crafts. During the week, the children embarked on a field trip to Mission Bay for some salt-water fun. They sailed, they kayaked, they swam, and they laughed. They also enjoyed a delicious lunch cooked by The El Cajon Firefighters Association. Later that evening, the children ate dinner at San Diego's historic Firehouse Museum. Throughout the week, campers also participate in support sessions, which provides a supportive forum where young burn survivors can talk openly about issues that they may be facing as a result from their injury.

Camp Beyond the Scars is the Burn Institute's most notable burn survivor support program and is offered twice a year—a 3-day winter camp and a weeklong summer camp. Children from throughout the Burn

Institute's service area get to enjoy this healing experience at no charge.

The Burn Institute would like to extend its heartfelt thank you to all the counselors, volunteers and sponsors who made this camp so special. If you would like to learn more about how you can become a camp volunteer, call the Burn Institute today. Your gift of time will make a difference in the life of a young burn survivor. 🔥

### THANK YOU

Andy Cabrera and AJ Entertainment  
California Fire Chiefs' Association  
Chad Allison at the Firehouse Museum  
Change A Life Foundation  
Chris Barlow and the Junior Lifeguards  
Claudia Foster  
Cottonwood Golf Club – Tom Addis  
Country Friends  
Cuyamaca Fire Dept. and Volunteer Dept.  
Cuyamaca School Camp Staff  
Dylan Hall  
El Cajon Fire Department  
First Future Credit Union  
Home Depot-Balboa  
Imagination Express – ALL ABOARD!

### THANK YOU

Jackalope, Inc.  
James Carter and John Tran  
Julian Fire Dept.  
Kiwanis Club of East San Diego County  
Kiwanis Club of Spring Valley  
Las Primeras  
Legacy Quilt Guild  
MFM Enterprises  
Mike Tulumello  
Mission Bay Yacht Club  
Moneytree, Inc.  
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Ron Owens  
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Schumacher/Air Products  
Sierra Springs  
Smith & Nephew  
Sundance Stagelines, Inc.  
Sweetwater Women's Club  
The Courtney Family  
The Thursday Club  
The Treasure Chest  
Velma Cooney  
Walden W. & Jean Young Shaw Foundation

Your gift of \$500 will sponsor a burn-injured child to attend summer  
Camp Beyond The Scars for a week.

# \$500



# 6

# EVENTS



One of the live demonstrations included the San Diego County Hazardous Materials Team. They demonstrated how they decontaminate one of their firefighters after responding to a hazardous materials emergency call.

## Sirens Sounded, Lights Flashed and the Annual Burn Run/FIRE EXPO Rolled into Action!

Now in its 15th year, California's largest firefighting event keeps growing bigger and better. Attendance at this year's Fireman's Fund Insurance Company FIRE EXPO presented by Sycuan topped 18,000.

With sirens sounding and lights flashing, the 2005 Burn Run Parade rolled into action at 1 p.m. Nearly 100 pieces of fire apparatus participated in this one-of-a-kind event held on Saturday, July 16 at Qualcomm Stadium.

The day was filled with firefighting fun for everyone. After the Burn Run procession arrived, people had the opportunity to tour emergency vehicles, fire trucks and fire engines and interact with hundreds of firefighters. There were fire engine rides for the kids and live firefighting demonstrations for everyone to watch. The Kiddie Karnival area was more popular than ever and

there were fire safety houses set up for children to learn how to properly escape from fire and how to "Crawl Low Under Smoke." The grass field was filled with dozens of emergency service booths including a Burn Institute fire and burn prevention pavilion. Throughout the afternoon, attendees enjoyed live music from Hill Country, The Corvettes and Stage 4.

This event, hosted by the San Diego-Imperial County Fire Fighters Advisory Council to the Burn Institute, took months of planning and hundreds of volunteers to help execute the event from start to finish.

The Burn Institute would like to extend a heartfelt thank you to the Fire Fighters Advisory Council for serving as the host sponsor and to everyone who volunteered their time - this event would not be possible without your support. 🔥



(Top) The most popular FIRE EXPO activity among young children was the hands-on fire hose demonstration set up by the San Diego Rural Fire Protection District.

(2nd) Fire Safety Houses helped teach children what to do in case there is a fire, and how to "Crawl Low In Smoke" and how to safely escape from their home.

(3rd) (Left to right) FIRE EXPO 2005 Event Chair Captain Dale Stewart, Oceanside Fire Department pictured with San Diego County Fire Chiefs' Association President Chief Kevin Crawford, Carlsbad Fire Department; Chief Don Heiser, Encinitas Fire Department; and Chief Jeff Bowman, San Diego Fire-Rescue Department.

(Bottom) The annual Burn Run would not be possible without the help of dozens of local California Highway Patrol Officers who lead the Burn Run procession through the county.

### Thank You

1st Responder Newspaper  
A-1 Fire Protection, Inc.  
Barona Band of Mission Indians  
Boley  
Cajon Extinguisher Services  
California Chiropractic Care  
California Hot Tub Company  
Cardiac Science  
Cecilia's Safety Service  
Chula Vista Fire Department Color Guard  
City of San Diego Commission for Arts and Culture  
Coca Cola  
Cookie Lee  
CSFA  
CSS Fire Systems  
Cutters Edge  
Doug Curlee, KUSI TV  
EDCO  
El Cajon Elks B.P.O.E. #1812  
El Cajon Elks Lodge #1812  
Fire Etc.  
Fire Prevention Services, Inc.  
Fire Rescue Magazine  
Fireman's Fund Insurance Company  
Grah Safe & Lock  
JEMS

KSON-FM  
KUSI-TV  
Lou Willis, San Diego Fire-Rescue Department  
Nextel  
Outback Steakhouse  
PennySaver  
Pharmanex  
San Diego Commission for Arts & Culture  
San Diego County Fire Chiefs' Association  
San Diego Fire Protection Association  
San Diego Home/Garden Lifestyles Magazine  
San Diego-Imperial County Fire Fighters Advisory Council to the Burn Institute  
San Diego Medical Services Enterprise  
San Diego Union-Tribune  
Santee Fire Department Color Guard  
Scotty Ziegler - Fire Expo T-shirt Designer  
Sony  
Sycuan  
The Brigantine Seafood Restaurants  
The Trailer Center  
Tonya Talavera  
Valley Casework  
Varson Exterior Fire Protection  
Wal-Mart Store #5140  
Wildland Firefighter



### Fire and Burn Prevention Facts & Tips

**Fact** 80% of burns to children are scalds.

**Tips** Always test bath water with your hand before bathing young children and keep your water heater set no higher than 120 degrees.

# EVENTS/VOLUNTEERS

# 7

## 2005 CALENDAR

### Fire On The Fairways Golf Tournament

**Monday, October 3**

Bonita Golf Club  
Registration: 10 a.m.  
Shotgun Start: 12 p.m.  
\$125 Per Player

### Texas "No Limit" Hold 'Em Poker Tournament

**Thursday, November 10**

Viejas Dream Catcher Lounge  
Registration Begins: 5:00 p.m.  
Tournament Begins: 6:30 p.m.  
Entry Fee: \$100 (You must be 21 years of age)

### 2nd Annual Burn Institute-Inland Empire Spirit of Courage Awards Banquet

**Tuesday, November 15**

Pechanga Resort & Casino, Temecula  
No-host reception: 6 p.m.  
Tickets: \$90  
Sponsorships Available

### Holiday Party For Burn Survivors

**Wednesday, December 7**

Sheraton Mission Valley

For more information about any of these events, Please call the **Burn Institute** at **(858) 541-2277**.



Denise Burk (left) pictured with Burn Institute Executive Director James Floros.

In June, Burn Institute Auxiliary President Denise Burk was honored with the 2005 Combined Health Agencies (CHAD) Volunteer of The Year Award. This CHAD award program emphasizes the value of nonprofit volunteers from throughout the community and recognizes their outstanding contributions.

Over the past decade Denise's contributions to the Burn Institute have been nothing less than exemplary. She has donated countless volunteer hours at various Burn Institute events. As a member of the Burn

## Burk Honored with 2005 Chad Volunteer of the Year Award

Institute Auxiliary, she has been instrumental in organizing the Auxiliary's largest annual fundraising event-The Share Your Heart, Auction, Wine Tasting & Casino Night.

Denise also volunteers at *Camp Beyond The Scars* twice a year, where her area of expertise is crafts. Subsequently, she is known as the camp "craft lady." From purchasing supplies to setting up the craft room, Denise creates exciting and memorable craft projects for young burn survivors. ♡

## Volunteer Spotlight

Four little words "Always Ready To Help," describe two of the Burn Institute's finest volunteers.

Michael Simpson and Julie Rozell have jobs by day, and in their spare time they volunteer as firefighters for the San Diego Rural Fire Protection District. And, when they are not fighting fires they also dedicate countless hours to the Burn Institute. Michael has been volunteering with the Burn Institute for more than a decade.

Michael and Julie attend or help out at almost every Burn Institute event throughout the year. For the past several years, they have participated in the "Give Burns The Boot" countywide firefighter boot drive, and for three years in a row their department has been awarded the bronze boot drive trophy as the top fundraiser for East County fire departments.

Michael and Julie's efforts have been recognized countywide. In late 2003, just after the California

Wildfires, Michael was chosen as a fire representative to escort President George W. Bush through areas of the East County devastated by the Wildfires. The Burn Institute is very fortunate to have Michael and Julie as volunteers. Thank you for truly making a difference! ♡

## Why Be a Volunteer?

It's not for fortune  
It's not for fame  
It's not for only personal gain  
It's not for love of fellow man  
Or just to lend a helping hand  
It's not for medals worn with pride  
It's for the feeling deep inside  
Of helping others far and near  
That makes you want to volunteer!

~ Author Unknown



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### Upcoming Volunteer Opportunities

#### National Fire Prevention Week

National Fire Prevention Week, October 9 through 15, is a very busy time around the Burn Institute.

We are looking for volunteers to assist at fire department open houses, health fairs and other community events through out the month.

If you would like to volunteer, please contact **Kathleen** at **(858) 541-2277 x11** or at **volunteers@burninstitute.org**.

The Burn Institute would like to extend a big **THANK YOU** to all the volunteers who gave their selfless gift of time and energy at **FIRE EXPO 2005**. This year's event was a success because of you! ♡

### Yes! I want to learn more about the Burn Institute

- Please send me information on planned giving
  - Please send me information on available programs and services
  - I am interested in becoming a Burn Institute volunteer
  - I am interested in joining the Burn Institute Auxiliary
  - I would like to support the important work of the Burn Institute
- Enclosed is my tax-deductible gift of \$ \_\_\_\_\_  
Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Visa  MC  Discover

### Contact Information

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE(\_\_\_\_) \_\_\_\_\_  
E-MAIL \_\_\_\_\_

Clip and Mail to: **Burn Institute**  
3702 Ruffin Road, Suite 101  
San Diego, CA 92123



# Clip & Mail

For \$25 you can become a member of the Burn Institute Auxiliary.

# \$25