Farmers Insurance FIRE EXPO/Firefighter Demo Derby presented by Viejas Delights Thousands!

Held for the third year at the San Diego County Fairgrounds in Del Mar, the Farmers Insurance FIRE EXPO/Firefighter Demo Derby, presented by Viejas was a smashing success once again this year – culminating in a capacity standing-room-only crowd of nearly 4,000 to watch the Derby. The thrilling day-long event was co-chaired by Viejas Fire Chief, Bob Pfohl and Miramar Firefighter, Dustin Kuhn.

The Del Mar Arena was the center of the day’s activities, including live firefighting demonstrations, lots of interesting booths, free giveaways, educational and interactive activities. Two lucky winners won the big giveaway prize of the day - a ride for two on the Farmers Insurance Hot Air Balloon! Outside the arena, visitors could get a close-up look at dozens of fire trucks and derby cars – and even have their photo taken for free with a firefighter! In a concert sponsored by KPRI-FM, JinxKing entertained with their unique blend of Rockabilly, Blues and West Coast Swing.

Adding to the excitement was KUSI-TV’s Dave Stall “The Car Guy”, who did a great job as event emcee, entertaining the crowd between demonstrations. One of the highlights of the day was watching the California State Firefighters’ Association Steamer Team, with three white horses leading a 1902 fire apparatus into the arena, complete with trusty Dalmatian aboard. The steamer was followed by a stream of trucks, engines and fire apparatus from stations around the county in one long parade of flashing lights much to the delight of the crowd gathered along the parade route.

The official opening ceremonies took place later in the day led by the CAL FIRE San Diego Unit Color Guard, accompanied by the San Diego County Firefighters

Story continued on Page 2
DEPUTY DIRECTOR’S MESSAGE

Pipes & Drums. The National Anthem was sung by Coronado Fire Department firefighter, Jamie Edmonds. During the ceremony, the Firefighters Advisory Council to the Burn Institute presented a check for $100,000 representing the proceeds from the day to the Burn Institute.

Dynamic Displays – Nonstop Action

There was plenty of exciting action with Dynamic Displays held throughout the day. First in line was a thrilling demonstration by Del Mar Lifeguards who rappelled from the rooftop and performed acrobatics on the arena floor. The Chula Vista Police Department’s K-9 attack dog demonstration followed. Next, the County of San Diego Hazmat showcased several tricks involving hazardous substances. Rounding out the line-up was an amazing car fire demonstration by Rancho Santa Fe firefighters, followed by a dramatic vehicle extraction by the Miramar Fire Department.

Demo Derby – Always a Crowd Favorite

The buzz begins about six months before the event. This year, 13 fire departments came through with 14 vehicles, outfitted and driven by firefighters from fire agencies throughout the county. They worked tirelessly – finding old cars, retrofitting them to meet safety specifications and then customizing them with a dramatic coat of paint and intimidating details. Each department was tasked with raising a minimum of $1,000 in sponsorships for their car. A new addition this year was a derby car driven by morning radio personality, Nolan, from 105.7 The Walrus whose car was donated by Fire-ETC. His car was decorated in style by the Granite Ridge Elementary School. The competition between the fire departments and the Walrus started long before the cars even got close to the arena. Drivers were heard calling into the morning show for weeks leading up to the Derby as DJ Nolan became the preferred target of all the other teams!

By late afternoon, the arena floor was cleared and crowds quickly filled the venue. Soon, the roar of engines began to fill the arena as the drivers maneuvered their multi-colored wrecks into place for the official line-up. Tension filled the air. And then it was time. One after another, the vehicles took to the track to battle it out until they were reduced to unrecognizable heaps of distorted, smoking metal – radiators destroyed, motors shot, tires blown, bumpers and fenders littering the arena floor.

In quick succession, two action-filled heats were followed by a pulse-pounding finale between the remaining cars, leaving Solana Beach, Miramar and Lemon Grove to battle it out for the title. Winning First Place bragging rights was Lemon Grove Fire Department and driven by Joe Lavigne. Solana Beach Fire came in second driven by Eric Phillips, followed by Miramar Fire, driven by Dustin Kuhn. Lavigne, who took the title in 2010, enthusiastically remarked “Winning isn’t everything, but it sure feels good. The Trophy is coming back home, where it belongs!”

Thanks to all the departments that participated – Alpine Fire, Bonita Fire, CAL FIRE, City of Riverside Fire, Federal Fire, Heartland Fire & Rescue, Lakeside Fire, Lemon Grove Fire, Miramar Fire, National City Fire, Sanitee Fire, Solana Beach Fire and Viejas Fire.

Also, thank you to Farmers Insurance and the Viejas Band of Kumeyaay Indians for supporting this great event.

Dear Friends:

It is with mixed emotions that I write this last edition of my Executive Director’s message. That’s right, after 20 years at the Burn Institute – half of the agency’s history – I have decided to leave the organization. But I’m not going too far. I will still be around to help with the transition to ensure that the great work of the BI does not skip a beat. I’m going on to focus on my non-profit consulting business – Floros & Associates – as well as a couple of other exciting opportunities. I’m proud to say that one of my new consulting clients will in fact be the Burn Institute!

When I look back on the last two decades there are so many things that we all can be proud of. Two that top the list are our strong working relationships with the UCSD Regional Burn Center and, in particular, my brothers and sisters in the fire service. I am so proud to say that our true partnership with the fire service is second to none in the nation, and has received recognition as such. I’m often teased about my mantra, “I’m Switzerland,” when it comes to fire labor and management. I love and respect them both!

Our programs and services have grown to also be recognized as some of the finest in the nation. While fire and burn prevention remain my passion, my heart belongs to all the burn survivors, young and old alike, that we’ve helped through the years.

There is no greater feeling than helping someone in dire need of assistance – the passion to do so has driven me for 20 years. There are campers from our Camp Beyond the Scars that I have known since they were little children. I’ve seen them grow and prosper and become outstanding members of our community. And when almost each and every one of them say they wouldn’t be the person they are today without the Burn Institute, I can’t help but smile, shed a tear and feel so proud that we were able to be there for them – for the long haul.

So, it’s not good bye. It’s just time for a new chapter in my life and the history of the Burn Institute. From the bottom of my heart, I want to thank each and every one of you who have donated, volunteered or somehow made our important work possible. After all, I may have been driving the bus, but truly you are the ones that made it all possible!

Stay safe San Diego – I’ll be watching you!

Fondest regards,

James A. Floros
Executive Director/ Chief Executive Officer

The Burn Institute is the local nonprofit agency dedicated to reducing the number of burn injuries and deaths in San Diego, Imperial, Riverside and San Bernardino counties through fire and burn prevention education, burn care research and treatment, and burn survivor support services.

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Please remember the Burn Institute in your annual United Way/CH&DF & CFC Campaigns.
Member Agency of Combined Health Agencies (San Diego County #95581)
Combined Federal Campaign (San Diego #50350)
(Imperial County #7024)

F&T
Fire and Burn Prevention Facts & Tips
Fast 80% of burn injuries are preventable.
Tip Protect your family with a practiced fire escape plan, and establish an outside meeting area. Download your free plan at: www.burninstitute.org.

Summer 2012
Burn Institute Beacon
PREVENTION

What is a CERT Team?

CERT programs are usually organized under the jurisdictions of the Fire Dept. or the Emergency Management Agency. Some programs are sponsored through their local Police Dept. The CERT program educates people about disaster preparedness for hazards that may impact their community, and trains them in basic disaster response skills. These include fire safety, light search and rescue operations, and disaster medical operations. The concept for this community response initiative evolved from repeated large-scale disasters such as earthquakes and hurricanes, in which the need for emergency assistance far exceeded the capabilities of local first responders. During these situations it is often the bystander who is the first responder to the scene.

The 20- hour basic CERT training prepares citizens to provide critical emergency support effectively and efficiently without placing themselves or others in danger. Many programs offer additional training such as advanced first aid and CPR. Through training, members of a community can extinguish small fires, provide basic medical aid, search for and rescue victims safely, and organize others to be volunteers in an emergency.

CERT may also help with other non emergency projects that improve the safety of the community such as wildfire awareness campaigns. San Diego County Office of Emergency Services is also working on a program to allow CERT volunteers in one community to help those experiencing a disaster in a neighboring community through a mutual aid program called CERT MAP.

If you are interested in more information about your local CERT teams, contact your local Fire Dept. or the San Diego County Office of Emergency Services.

Chief Dave Hanneman
President, San Diego County Fire Chiefs’ Association

It’s Wildfire Season – Are You Prepared?

It would be difficult to imagine anything more horrific than the devastation left behind by October 2003 and 2007 wildfires. The only thing more tragic might be what could have been prevented. Dealing with preventable tragedy is an everyday occurrence for the Burn Institute. Each and every day we face the remarkable fact that 80 percent of all burn injuries are preventable – and our challenge is to mobilize our resources and focus our energies to put an end to preventable fires and burn injuries. Wildfire season is upon us. Are you prepared?

No doubt, not all of the devastation left behind by the previous Santa Ana wind-swept firestorms that devoured our community was preventable. But, there are three vital steps that every homeowner can take to give firefighters a fighting chance to save precious lives and property.

1. The first is defensible space. Clearing brush up to 100 feet from your home (depending on where you live in the county) gives our heroes the opportunity to do what they do best, fight fire. Reports from past wildfires proved that homeowners who created a buffer around their homes were spared from devastation.

2. The next key component to this prevention strategy is non-combustible roofing. Having a shake-shingle roof is akin to putting kindling wood on your home. Firefighters report that shake shingle homes are next most likely to go up in flames and burn down. A noncombustible roof will usually withstand the heat from a traveling fire brand and not cause a house to ignite.

3. The third important part of this lifesaving formula is evacuation. Have an evacuation plan, create a checklist of your most precious belongings, important papers and medications, and when the time comes to evacuate, load up your stuff and get out immediately! Property can be replaced, but not human life. For more important wildfire preparedness tips, log onto the Burn Institute website at www.burninstitute.org or call 858-541-2277 for your free Living with Wildfire Guide.

Get Your 2013 Calendars Here!

Once again this year, as part of its Fire Safe Kids Program, the Burn Institute invited local children aged 5 to 9 to submit original artwork featuring burn prevention safety messages for use in its 2013 calendar. 13 posters were selected for inclusion in the calendar and the Grand Prize winner, Julieta Hernandez, got the ride of a lifetime in a fire engine at the recent Farmers Insurance FIRE EXPO/Firefighter Demo Derby presented by Viejas at the San Diego County Fairgrounds. Children participating in the program will receive a free Fire Safe Kids calendar for their participation.

Sponsored for the second year by the American Fire Sprinkler Association and SDG&E, calendars will be available beginning in October to the public for a suggested donation of $5.00. They will be available at the Burn Institute office and at events across the county including health fairs and fire department open houses. Proceeds will go toward the Burn Institute fire and burn prevention education programs.
Donors
The Burn Institute is grateful to the following individuals, corporations, foundations and community groups for their generous gifts. Listed below are donations of $250 or made from February 15, 2012 through July 8, 2012.

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Fire and Burn Prevention Facts & Tips
Fact: A working smoke alarm decreases the chance of dying in a house fire by 50 percent.
Tip: Check your smoke alarms every month and change batteries at least once per year.

President’s Circle Members
As of 7/10/2012

President’s Circle members are individual donors who support the Burn Institute with an annual gift of $1,000 or more. This annual gift can be made in the form of cash, check, credit card or appreciated stock. You can become a member for only $83 a month. To learn about all the exciting annual benefits you will receive as a President’s Circle member contact Diane Sutherland at (858) 541-2277, Ext. 19 or dsutherland@burninstitute.org.

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The Cost of Caring

88% Program Services
10% Fundraising
2% Management & General Costs
Community Giving

$100 will provide five senior citizens with lifesaving smoke alarms.
Support Services Profile: Baby Xavier

It was December of 2011 when 18-month old Xavier reached for a cup on the counter in the kitchen of his home, causing hot coffee to spill on his neck, arm and chest. The scalding hot liquid caused second and third degree burns, sending Xavier to the UCSD Regional Burn Center. He remained there for two weeks and received extensive care for his burns. He was able to return home just in time for the holidays.

During his stay at the Burn Center, the Burn Institute provided Emergency Needs/Special Assistance to the family including vouchers for gas and food.

During his outpatient treatment phase, Xavier’s mother reached out to the Burn Institute. After meeting with the family, it was discovered that Xavier’s family was desperately in need of basic living essentials including diapers, food and formula.

Wanting to help this family in need, Burn Institute employees donated items such as a microwave and DVD players. BI Board Members made individual financial donations and challenged one another to help meet the family’s needs. A fundraiser was hosted at the Pearl Hotel on behalf of Xavier and raised nearly $2,500.00.

These funds allowed the Burn Institute to purchase a one-month supply of diapers and wipes, groceries and clothing. Most importantly the family was able to purchase a used car so that they could travel to weekly doctor appointments in San Diego from Escondido, rather than asking for rides from family and neighbors.

In honor of his second birthday, the Escondido Fire Department (the same crew that responded to the 911 call in December) provided pizza and cake for Xavier and his family.

Young Adult Burn Survivors Gather to Support Each Other

The transition from adolescence to adulthood can be very difficult for anyone let alone those experiencing issues as a result of a severe burn injury. The Burn Institute has established a retreat for young adults, aged 18-25, to provide a mechanism of emotional support from a network of others who have shared and continue to share similar experiences. The Young Adult Burn Survivor Retreat is a peer-focused, support based, stimulating, intensive and empowering journey of self-discovery.

The springtime retreat was hosted by the Burn Institute at the Hidden Valley Ranch & Spa in Escondido on April 12-15. Young adult burn survivors from California, New York, Georgia, Florida and Arizona took part in the program. Support groups were hosted by Cindy Rutter, Dr. Paul Schwartzman and Dana Dillard. Thanks to Nick Manci and Jennica Mills for Yoga and TRE (Trauma Release Exercise) and Jen Harley and Chris Halway for providing Scar Tissue Massage Therapy.

The Young Adult Retreat is a collaboration between the Burn Institute, Georgia Firefighter Burn Foundation and Finger Lakes Burn Foundation.

Happy Campers: Over 65 burn-injured children attended Camp Beyond the Scars July 31-August 5th. Watch for the next issue of the Beacon this fall for a recap and lots of camp photos. Thanks to all our incredible sponsors, donors and volunteers for another great year!

YOU CAN HELP US MAKE A DIFFERENCE IN THE LIFE OF A BURN-INJURED CHILD

Text BURN to 20222 to donate $5.00 to help send a kid to camp next summer. We appreciate your support!

A one-time donation of $5.00 will be added to your mobile phone bill or deducted from your prepaid balance. All donations must be authorized by the account holder. User must be age 18 or older or have a parental permission to participate. By texting YES, the user agrees to the terms and conditions. Donations are collected for the benefit of the Burn Institute by the Mobile Giving Foundation and subject to the terms found at www.hmgf.org/t. Message & Data Rates May Apply. You can unsubscribe at any time by texting STOP to 20222; text HELP to 20222 for help.

Escondido Firefighters Craig Sobbe and Stephen Nugent treat Xavier and his family to a special birthday.
On April 20, thousands joined the Burn Institute to salute our local fire service at Petco Park. It was a great evening of baseball, hot dogs and firefighters! The festivities kicked off with a pre-game ceremony where young burn survivor, Parnika Kant, got the thrill of a lifetime by throwing out the first pitch. The Color Guard from the Emerald Society was there as firefighters from all over the county lined the bases. A good time was had by all.

The 18th Annual Salute was hosted by the San Diego-Imperial County Firefighters Advisory Council to the Burn Institute and presented by SDA Security. A portion of the ticket proceeds went to support Burn Institute programs and services.

Firefighter Night at the Padres presented by SDA Security

**EVENTS**

**SAVING THE DATE!**

**2nd Annual Chief's Gala & Golf Classic**

Sept. 8 & 10, 2012 – Hyatt Regency La Jolla at Aventine & Maderas Golf Club

Join the San Diego County Fire Chiefs’ Association and the Burn Institute Auxiliary in furthering the important work of the Burn Institute. On Saturday, September 8 and Monday, September 10, Sunroad Enterprises invites you to attend the 2nd Annual Chairs Gala & Golf Classic presented by Ashford University. The Gala will be held at the beautiful Hyatt Regency La Jolla at Aventine followed two days later by a day of golf at the top-rated Maderas Golf Club in Poway.

The Gala will feature some unique auction packages to bid on including a fabulous trip to Tahiti including airfare, a golf & wine tasting trip to Napa Valley for 12 on a private jet, delicious dinner cooked by firefighters at the Rancho Santa Fe Firehouse, a deluxe trip to the Four Seasons in Hawaii including airfare, dinner cooked by celebrity chef, Brian Malarkey and dinners for a year at Donovan’s Steakhouse!

This year’s honorary event committee is comprised of several well known San Diegans including: Rolf & Mary Benirschke, Dan & Abby Feldman, Timothy J. Fennell, Bill & Amy Gepert, Mark & Amy Grant, Ben & Ann Haddad, Chief David & Sarah Hanneman, Scott & Lore Heath, Trevor & Tracy Hoffman, Randy & Marie Jones, Brian & Chantelle Malarkey, Tex & Kay Meyer, Mike & Barbara Niggli and Bill & Lori Walton.

All proceeds will benefit BI fire and burn prevention education and burn survivor support programs and services, including Camp Beyond The Scars for burn-injured children (5-17 years). For more information, contact BI Special Events Manager, Kelsey Warren (858) 541-2277, Ext. 20, or e-mail kwarran@burninstitute.org. Sponsorships are still available!

**Sponsorships are still available!**

**For more information, contact BI Special Events Manager, Kelsey Warren (858) 541-2277, Ext. 20, or e-mail kwarran@burninstitute.org. Sponsorships are still available!**
2012 Spirit of Courage Awards

On May 24, the Burn Institute held its annual Spirit of Courage Awards Banquet at the Hyatt Aventine, La Jolla. Members of the fire service, first responders, friends and family joined to honor 10 exceptional individuals who bravely risked their lives to save another from death or injury from fire.

The program began with a welcome from Frank De Clercq, President of San Diego City Fire Fighters Local 145 which was the host sponsor of the event. The Vista Fire Department presented the colors, accompanied by the San Diego County Firefighters Pipes & Drums. Jamie Edmonds from the Coronado Fire Department sang the National Anthem and San Diego Fire-Rescue Chaplain, Mickey Stonier delivered the evening’s invocation. Master of Ceremonies, News-8 Anchor, Barbara-Lee Edwards and Burn Institute Chairman of the Board, Jerry Davee presented the awards.

Since its inception in 1974, over 625 local heroes – including civilians, fire service and law enforcement professionals – have been honored with the Spirit of Courage Award.

Community Hero Award
Timothy J. Fennell from the Del Mar Fairgrounds and David Ott, President, Burn Institute Board of Directors

The Burn Institute presented the Community Hero Award to Timothy J. Fennell and the Del Mar Fairgrounds. In 2009, under Tim’s leadership, the Fairgrounds offered the opportunity for the Burn Institute and the Fire Service to move the FIRE EXPO/Firefighter Demo Derby event to their venue and hold it during the San Diego County Fair, thus significantly increasing the visibility and decreasing the cost of the event which meant more funds going directly to BI programs & services.

Over the years, Timothy J. Fennell and the Del Mar Fairgrounds’ staff have been stalwart supporters of the Burn Institute, helping to get the word out to the community about the FIRE EXPO/Firefighter Demo Derby.

Volunteer of the Year Award
Captain Mark Waters & BI Executive Director/Chief Executive Officer, James Flores

For 15 years, San Diego Fire & Rescue Captain Mark Waters has contributed his energy and enthusiasm to the Burn Institute. He has actively embraced a variety of the Institute’s events & programs starting with Camp Beyond the Scars in 1997. Since then he has been a part of nearly 30 summer and winter camps where he currently serves as the camp’s Assistant Director.

Volunteer of the Year Award

Joseph Heightman

CHP Officer Joseph Heightman rescued a passenger trapped in a burning vehicle.

Kevin Calhoun & Gerald Jana

Civilian Kevin Calhoun attempted to extinguish a dangerous garage fire while Gerald Jana evacuated elderly residents from the attached home. Jana also dragged Calhoun from the garage when he was overcome by smoke.

Nicholas Coates, Zirivan Mohammad, Thomas Ward, Charles Oakey and Jason Lacy

Border Patrol Officers Coates, Mohammad, Ward, Oakey and Lacy heroically saved a young girl, a woman and an elderly disabled man from their overturned and burning vehicle.

Maltese Award
Chief Michael Lowery and Donna Faller

The San Diego County Fire Chiefs’ Association presented its 2012 Maltese Award to Donna Faller who has served as a Program Manager at the San Diego Office of Homeland Security since 2006. During her tenure, she was responsible for coordinating the City’s homeland security, disaster preparedness and emergency management & recovery mitigation programs. While she is highly regarded and has received mayoral recognition for the service she provided the City of San Diego, she is perhaps better known and respected regionally and nationally for her dedication and commitment to serving the Greater San Diego Urban Area.

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David Ott
Hayes & Cunningham
Kumeyaay Nation
American Medical Response

Thank You to Our Sponsors

Volunteer of the Year Award

Joe Spencer

Civilian Joe Spencer helped to rescue a disabled passenger who was trapped in a burning vehicle.

Moses Mullen

Civilian/Young San Diego Marine
Moses Mullen extracted a disabled elderly man from a burning vehicle.

Dr. Seuss Foundation
Dr. Seuss Foundation

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San Diego City Fire
Local Firefighters Take to the Streets

This year marked the 13th anniversary of the Countywide Firefighter Boot Drive fundraiser for the Burn Institute, raising nearly $225,000 last April! Each year, hundreds of uniformed firefighters from departments all over San Diego County come together for a common goal, hitting the streets within their communities to collect donations in their boots during the morning and evening commutes. Passing motorists generously help to fill the boots with donations ranging from spare change to $100 bills! This year 34 departments took part in the Burn Institute’s largest one-day fundraiser.

“The success of our Boot Drive can be attributed to the energy and support from the local fire service,” said Jim Floros, Executive Director/CEO for the Burn Institute. “It really makes me proud to see that synergy between various agencies and ourselves,” said Floros. “The fire service is truly the backbone of this organization. We just can’t thank these dedicated firefighters enough for what they do for the Burn Institute so that we can better serve our community. All funds stay right here in San Diego County.”

Congratulations to Heartland Fire & Rescue for winning the coveted bronze boot trophy for being the top fundraiser by collecting over $30,000! Chief Tony Michel from the Rancho Santa Fe Fire Protection District went above and beyond to earn the “Top Chief Fundraiser” trophy. Way to go! Many thanks to all the departments that participated.

Carlsbad Council
Burn Institute Executive Director/CEO, Jim Floros presented the Carlsbad City Council a recognition plaque recently for the City’s many years of outstanding support.
Volunteer Spotlight: Kris Van Leeuwen

San Diego Fire-Rescue firefighter, Kris Van Leeuwen, left, pictured with Frank De Clercq, President of San Diego Fire Fighters Local 145, was recently awarded with a certificate of recognition from his department for his efforts to coordinate the Burn Institute Boot Drive. The BI thanks Kris for going above and beyond to help raise funds to send burn-injured children to summer camp.

San Diego Pipes & Drums Honored

Longtime supporters of the Burn Institute, San Diego Pipes & Drums representative, Jeff Hahn poses with Mary Cruz, Chair, Combined Health Agencies. San Diego Pipes & Drums were named 2012 CHAD Health Heroes by the Burn Institute in a ceremony held in Balboa Park in March.

$250

A $250 gift will provide a juvenile firesetter intervention, designed to teach children the dangerous consequences of playing with fire.

$250

A $250 gift will provide a juvenile firesetter intervention, designed to teach children the dangerous consequences of playing with fire.
Imperial Valley Updates

The Burn Institute-Imperial Valley thanks the Centinela Prison for raising $5,000 for the Imperial Valley Burn Institute.

On April 21st the Imperial Valley Burn Institute hosted a bowling tournament to raise funds for programs and services. The event was a big success with a great turnout and raised $700!

Imperial Valley Firefighters Fill Their Boots for the Burn Institute

Firefighters from all over Imperial Valley joined forces in March to raise funds for the Burn Institute. The Inaugural Imperial Valley Boot Drive was a big success. Generous residents donated nearly $8,000 to support BI programs and services in their community. Congratulations to the El Centro Fire Department for earning the top fundraiser trophy! Thanks to all departments that participated.

<table>
<thead>
<tr>
<th>Department</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>El Centro Fire</td>
<td>$3,000.00</td>
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<tr>
<td>Brawley Fire</td>
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<td>Holtville Fire</td>
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<td>Imperial County Fire</td>
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Mark Your Calendar for the 2012 Fire Ball

Friday, October 19th will mark the 13th anniversary for the Fire Ball. This year, the Fire Ball will return to the beautiful newly remodeled Barbara Worth Resort & Country Club.

Fire Ball attendees will enjoy a festive and touching evening featuring a tribute to the Fire Service, in recognition of firefighters from Imperial Valley and neighboring communities, a no-host reception, silent auction, dinner and awards. Back by popular demand again this year, casino fun returns! Tables will be open for business from 8:30 – 11:00 p.m. along with DJ music.

The Fire Ball committee hopes to raise $25,000 through ticket sales, sponsorships and the silent auction. Proceeds from the event will remain in the Imperial Valley to support fire & burn prevention education and burn survivor support in the Imperial Valley.

Tickets and sponsorships are still available. Individual seats are $50 or $400 for a table of 8. To reserve a seat, inquire about sponsorships or donate an auction item, contact Special Events Manager, Kelsey Warren at (858) 541-2277 Ext. 20 or email kwarren@burninstitute.org.

BI-Inland Empire Recent Events:

- April 20: Riverside County Firefighters Golf Tournament raised $11,000
- June 16: Demolition Derby Car – Fire Expo, San Diego raised $1,000
- June 24: Rancho Cucamonga Firefighters Car Show

BI-Inland Empire Upcoming Events:

- August 25: Fill the Boot @ the Quakes Stadium by San Bernardino County Firefighters
- Sept. 21: Spirit of Courage Awards Banquet
- October 11: 10-year Anniversary Wine & Gala
- TBD: Murrieta Firefighter’s Charity Golf Tournament
- November: BI-IE Charity Softball Challenge
- December 8: Burn Survivor Christmas Party
**Programs and Services**

**Fire and Burn Prevention Education**
- Burn Institute’s Preschool Curriculum Guide
- Child Care Burn Prevention
- Emergency Preparedness in the Workplace (Nominal Fee)
- Fire Safe Kid Program & Website (K-3)
- First Responder Smoke Alarm Program
- It’s Your Choice
- Juvenile Firesetter Program
- Senior Fire Safety & Smoke Alarm Program
- Wildfire Guide

**Burn Research**
- Funding Vital Burn Research and Treatment
- Burn Survivor Support
- Adult Support Group
- Camp Beyond The Scar for Burn-Injured Children
- Emergency Needs/ Special Assistance Fund
- Holiday Party
- Mentorship Program
- Retreat for Adult Burn Survivors
- Scholarship Program
- School Re-Entry Program
- SOAR Peer Support

**Community Service**
- Fire and Burn Prevention Literature
- Public Service Announcements
- Speakers Bureau
- Spirit of Courage Awards Banquet
- Red Guide to Recovery

**Donate Your Auto, Boat, or RV**
Your donation of a car, boat, yacht, RV, truck, motorhome or heavy equipment will help the Burn Institute this fall. If you donate your property before year end you should be able to receive a legal tax deduction for the property sold for (the gross selling price before any selling expenses are deducted. Note: always check with your tax consultant before claiming any deduction.) – And the net proceeds from the sale of your property will help our programs and services – a win-win for you and the Burn Institute! Please call today, toll free (866) 244-8464. Free pickup anywhere in the nation.

**Social Networking**
The Burn Institute has joined the Social Networking revolution and we’re inviting you to join us.
Visit our “Fan Page” on Facebook where supporters, volunteers and burn survivors can find out all the latest about upcoming events, a colorful bag of goodies goes home to each child. Take home materials and the website www.burnsafekid.org are designed to supplement the classroom program. Designed by local educators, child development specialists and fire service professionals, lessons include: “Stop, Drop and Roll,” how to escape fire and scald prevention, among others. The program is available in English and Spanish at no cost to schools within San Diego County for children (K-3). A colorful bag of goodies goes home to each child. Take home materials and the website www.burnsafekid.org are designed to supplement the classroom program. To Request a Program in Your School: Visit www.burnsafekid.org or e-mail solivas@burninstitute.org.

**Beacon Bits**
- Congratulations to Burn Institute-Inland Empire Executive Director, Sherri LaFey on her recent marriage to Jerry Long.
- The Burn Institute thanks the following organizations/companies for including us as a beneficiary of their fundraising events: Day at the Docks, Building & Office Manager’s Association (BOMA), Tony Roma’s Restaurant, San Diego Fire Protection Association, Bomberos de San Diego, Rock Bottom Restaurant & Brewery, and the Encinitas Rotary.

**Contact Us**
www.burninstitute.org

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**Staff**
- James A. Floros
  Executive Director/ Chief Executive Officer
- Joanie Earing
  Director of Communications
- Lea Hubert
  Director of Volunteer Services
- Stephanie Olivas
  Executive Assistant
- James Payne
  Development Coordinator
- Kaysy Wamen
  Special Events Manager
- Stephanie Olivas
  Community Outreach Specialist
- Joanie Earing
  Community Outreach Specialist (Imperial Valley)
- James A. Floros
  Executive Director/ Chief Operating Officer

**Programs & Services**

**Fire and Burn Prevention Education**
- Burn the Dragon’s Preschool Curriculum Guide
- Child Care Burn Prevention
- Emergency Preparedness in the Workplace (Nominal Fee)
- Fire Safe Kid Program & Website (K-3)
- First Responder Smoke Alarm Program
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Visit our “Fan Page” on Facebook where supporters, volunteers and burn survivors can find out all the latest about upcoming events, take a look at photo albums, video clips or say hello to friends. To find us, go to Facebook.com and search for the Burn Institute. If you’re new to Facebook, create an account and become a “fan,” to receive automatic updates on events and opportunities available through the organization. A Facebook “Causes” page has also been created. To join and/or donate, go to www.causes.com/burninstitute.

“Share and discover what’s happening right now, anywhere in the world...” If you are a Twitter fan, go to www.twitter.com and search for @burn_institute. Become a “follower,” watch for “tweets” – and get the very latest news from the Burn Institute.