Prevention
Wildfire Season
3

Burn Support
Family Camp
5

Events
Chiefs' Golf & Gala Classic
6
CHIEFS' GALA & GOLF CLASSIC
OCTOBER 12TH & 14TH, 2013

Volunteers
Boot Drive Results
7

www.burninstitute.org

VOLUME 47, NUMBER 2 SUMMER 2013

Burn Institute®

BEACON

Farmers Insurance Fire & Safety Expo/ Firefighter Demo Derby presented by Viejas

The Farmers Insurance Fire & Safety Expo/ Firefighter Demo Derby presented by Viejas roared back into the San Diego County Fair June 8th. Teams from fire departments throughout the county customized clunkers to compete for the Steven Brucker Memorial Award. The thrilling day long event was co-chaired by Barona Division Fire Chief, Bob Pfohl and Miramar Firefighter, Dustin Kuhn.

The Del Mar Arena was the center of the day's activities, including live firefighting demonstrations, lots of interesting booths, free giveaways, educational and interactive activities. American Medical Response volunteers taught over 500 attendees how to perform CPR! Outside the arena, visitors could get a close-up look at dozens of derby cars and meet the courageous drivers. In a concert sponsored by KPRI-FM, JinxKing entertained with their unique blend of Rockabilly, Blues and West Coast Swing. A big thank you to Dave Stall "The Car Guy" from KUSI News, who did a great job as event emcee and derby announcer.

The official opening ceremonies, emceed by Jon Du Pre from KUSI News took place later in the day led by the Vista Fire Department Honor Guard. The National Anthem was sung by 16-year old Burn Institute volunteer, Miranda Hubert. During the ceremony, the Firefighters Advisory Council to the Burn Institute presented a check for $90,000 representing the proceeds from the day to the Burn Institute.

Dynamic Displays

There was plenty of exciting action throughout the day including a exhibition by Del Mar Lifeguards who rappelled 5-stories, a car fire demonstration by Rancho Santa Fe firefighters, and an attack dog presentation by the Chula Vista Police Department's K-9 unit. In addition, the County of San Diego Hazmat Team showcased several tricks involving hazardous substances.

Demo Derby – Double the Action

14 fire departments came through with 16 vehicles, outfitted and driven by firefighters from fire agencies throughout the county. They worked tirelessly - finding old cars, retrofitting them to meet safety specifications and then customizing them with a dramatic coat of paint and intimidating details. Each department was tasked with raising $1,000 in sponsorships for their car. New this year, the event featured double the derby action with two preliminary heart-pounding heats. At 5:00 pm the roar of engines once again began to fill the arena for the finals as the drivers maneuvered their mangled, multi-colored wrecks into place for the official line-up. The vehicles took to the arena to battle it out until they were reduced to heaps of distorted, smoking metal.

As cars were disabled, one by one in the pulse-pounding finale, only National City, Bonita and Santee remained to battle it out for the title. Winning First Place bragging rights was Bonita-Sunnyside Fire Protection District and driver, Robert Marcon. Coming in second was driver Adam Daniels and the Santee Fire Department. The third place winner was National City Fire Department with James Stiles driving.

Thanks to all the departments that participated – Alpine Fire, Barona Fire, Bonita-Sunnyside Fire District, Cal Fire, Federal Fire, Heartland Fire & Rescue, Lakeside Fire, Miramar Fire, National City Fire, Santee Fire, Coronado Fire, San Diego Fire-Rescue, Solana Beach Fire and Viejas Fire.

Also, thank you to Farmers Insurance, the Viejas Band of Kumeyaay Indians, SDG&E, American Medical Response, San Diego Fire Fighters Local 145 and Firehouse World for supporting this great event. In addition, the Burn Institute would like to thank Pick Your Part for donating a total of eight cars for use by our derby teams!

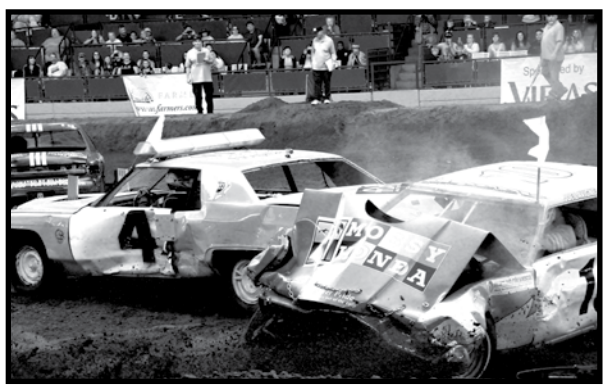

Photo Credit: Ray White/ GRW Photography

Burn Institute®
8825 Aero Drive #200, San Diego, CA 92123

NONPROFIT ORG.
US POSTAGE
PAID
SAN DIEGO, CA
PERMIT NO. 1352

Thank you to all the Derby Car Sponsors *(Continued from page 1)*

$1000

Beron Electrical
Division Chief Bob Pfohl
Coronado Firefighters Association
Horn Auto
Mary Kay
Miramar Firefighters
Mossy Honda Lemon Grove
National City Host Lions Club
Paradise Village Retirement Community
Pick Your Part
Sharp Healthcare
Tom Moynahan Towing
Viejas Tribal Government

$750

Allied Refrigerator, Inc.
Discount Tire Co.
Eastbound Bar & Grill
San Diego Firefighters' Federal Credit Union

$500

Alpine Ace Hardware
Diamond Back Fire and Rescue
Discount Tire Santee
El Cordova Garage
Famulare Jewelers
Fire Axe, Inc.
Left Coast Printing Press
Leslie Deese
Maxcare Ambulance
Mile of Cars Association
Noel C. Moser D.D.S., M.S.
One Two Print Designs
Paul Hansen Equipment
SJ Transport
Smooth Line Graphics
Symons Fire Protection
Titan Steele
VAVI INC. Sport and Social Club- SD
Westflex

$250-$450

A & B Saw
Alpine View Lodge
Animal Pharm Pet Supply
Bill's Mobile Auto Repair
Bonita Firefighters' Association
Cal Fire Local 2881
California Band and Trust - Kathy Aylott
Coastal Pride Towing
Coating Creations
Coronado Fire Chiefs
Crow Racing Enterprises
Dapper Jay's Barber Shop
Dr. Jeff Gray & Landon Libby Sedation
Dustin & Laura Caster
El Cajon Professional Firefighters
Emeritus at Carlsbad & Carmel Solana Beach Valley
Fix Auto
Joan Hoffman
Chief Ken Kremensky
Los Bomberos de San Diego
Material Sales, Inc.
Metro Fire & Safety
National City CERT
North County EVS
North County Ford
North County Window and Door
Oceanside Police Officers' Association
Paradise Custom Pools Inc.
Primary Residential Mortgage
PRP Seats
Reservation Retrievers
Rita Cyman, Realty World Parkway
Roncelli Plastics, Inc.
Sam's Alignment
San Diego Fireman's Relief Association
Scan Diego
Sing Me UP
Snapp & Associates
Snipes Engineering, IDC
Ten House Pepper Sauce
Whole Sale Guns
Woodcreek Estates

$200 or Less

A lot A Lite
AAA Tire Co
Ace Radiator
Adriano's Pizza Grotto
Albertsons
Alpine Tobacco Co.
Annette Craven
Anthony S. Pulli & Co.
Bay Park Fish Company
Brian Crower Inc.
Bruce Strachota Equipment Operator Service
Cal Smith
California Metal Supply
Coronado Hardware Glass and Paint
Corporate Clothiers
Croucher Family
Donna Kay Stellini
Donny Carrll
Dudek
Farmers Insurance
Fire-Etc.
Greek Village Grill
Greg Murrell
Grey and Sons
Grossmont Teachers' Federal Credit Union
Infinity Pool Service & Repair
J. Dery Jewelers
Janet Montana Café
Jennifer's Feed & Supply
Jimeo Racing, Inc.
Jockey Person to Person
Joseph A. Farraro Jr.
K Surplus
KIC Restoration, Inc.
Kinsman Construction
Lakeside Equipment Rental
Marechairo's
McKee Asset Management
Miller's Towing
Napa CMP
Nick Lloyd
Pat and Pamela Price
Patriot Tattoo
Paula Strachota Staging & Interior Design
Performance Contracting, Inc.
Promark Roofing, Inc.
Ramona Motor Works
Ranch Farmer's Market
Dr. Randy Carlson & Dr. Charles Drury
RDO Equipment
Rex Upholstery
RGK Fireproofing
Riviera Wellness Spa
Robert Kennedy
Ryan Tax Service
San Diego Ship Supply
San Diego Tint
Say Peekaboo
Scheib Paint & Body
Sigma TAU PSI Delta Phi Chapter
So. Cal Signs and Such
Southwestern College
State Farm Insurance
Taco Salsa
The Trails Eatery
Chief Tim Isbell
Valero-Alpine
Wienerschnitzel #771
Yogurt Island

The Burn Institute is the local non-profit agency dedicated to reducing the number of burn injuries and deaths in San Diego, Imperial, Riverside and San Bernardino counties through fire and burn prevention education, burn care research and treatment, and burn survivor support services.

Board of Directors

Chairman of the Board
Gerald S. Davee, Esq.

President
David Ott

Vice President Chief Financial Officer
Division Chief Bob Pfohl

Vice President Development
Timothy O'Malley, Ph.D.

Vice President Programs
Michael D. Pierschbacher, Ph.D.

Secretary
Dolores Juditz

Board Members
Jeff Berend
James Boland
Charlie Brown
Captain Angelo Cappos
Andy Crossland
Theodore S. Drcar
Jamie Edmonds
Captain Ron Hollander
Christina Figone
Dale Ganzow
Chief Augie Ghio (retired)
Chief David Hanneman
Chief Michael Lowry
R. Anthony Mahavier, Esq.
Chief Javier Mainar
Kevin McNamara
Emily McDonald
Bruce Potenza, M.D.
Amy Strider
Scott Walker
Chief Mitch Villalpando
Eddie Villavicencio
Jesse Zendejas

Please remember the Burn Institute in your annual United Way/CHAD & CFC Campaigns.

Member Agency of Combined Health Agencies (San Diego County #95581)

United Way (Imperial County)

Combined Federal Campaign (San Diego #50359) (Imperial County #7024)

F&T

Fire and Burn Prevention Facts & Tips

Fact 80% percent of burn injuries are preventable.

Tip Protect your family with a practiced fire escape plan, and establish an outside meeting area. Download your free plan at: www.burninstitute.org.

Residential Fire Sprinklers

It has been two years since the California Legislature and the State Fire Marshall's Office have adopted the Fire and Building code on Residential Sprinkler Systems. While this code has been a tremendous benefit to homeowners, there is still misinformation given on residential sprinkler systems. Many other states have not adopted the national code based on this misinformation.

Residential sprinklers in single family dwellings (houses) are primarily designed to give the occupants time to escape a fire unharmed. This 10-minute head start allows the occupants to escape while preventing the fire from growing and blocking their exit. These sprinkler systems are designed for the areas of the house where people spend most of their time. This includes the living room, kitchen, bedrooms, and hallways that lead to exits. Sprinklers are not typically installed in other areas such as attics and closets unless the local jurisdiction has amended the code for those additions. Since the implementation of this code, the systems now being installed are very compatible with the existing water pipe system of the house. They can be installed as part of the normal residential water supply as well. The theory that these systems are going to break and cause water damage is no different than the regular water pipes rupturing in a home, which is improbable at best. Unlike what is shown on television, only one sprinkler is set off at a time in a fire, not all of them. Often one sprinkler will control a fire until the fire department arrives and finishes extinguishment.

Remember the code change only requires that new construction after January, 2011 includes residential sprinklers. It does not require retrofitting to existing homes. However, installing a system increases your chance of survival by up to 82%.

For more information: http://www.usfa.fema.gov/citizens/home_fire_prev/sprinklers/

Chief Dave Hanneman
President, San Diego County
Fire Chiefs' Association

It's Wildfire Season—Are You Prepared?

It would be difficult to imagine anything more horrific than the devastation left behind by the October 2003 and 2007 wildfires. The only thing more tragic might be what could have been prevented. Dealing with preventable tragedy is an everyday occurrence for the Burn Institute. Each and every day we face the remarkable fact that 80 percent of all burn injuries are preventable - and our challenge is to mobilize our resources and focus our energies to put an end to preventable fires and burn injuries. Wildfire season is upon us. Are your prepared?

There are three vital steps that every homeowner can take to give firefighters a fighting chance to save precious lives and property.

1 **The first is defensible space.** Clearing brush up to 100 feet from your home (depending on where you live in the county) gives our heroes the opportunity to do what they do best, fight fire. Reports from past wildfires proved that homeowners who created a buffer around their homes were spared from devastation.

2 **The next key component to this prevention strategy is non-combustible roofing**. Having a shake-shingle roof is akin to putting kindling wood on your home. Firefighters report that shake shingle homes are next to impossible to save during wildfire conditions. And remember, fire brands or burning embers produced by wildfires, which are driven through the air by high winds, can travel up to five miles. You don't need to be near a fire line to lose your home and if one of those thousands upon thousands of fire brands finds its way onto your shake-shingle roof, more likely than not, your home will not survive. A noncombustible roof will usually withstand the heat from a traveling fire brand and prevent a house from igniting.

3 **The third important part of this lifesaving formula is evacuation.** Have an evacuation plan, create a checklist of your most precious belongings, important papers and medications, and when the time comes to evacuate, load up your stuff and get out immediately! Property can be replaced, but human life cannot.

For more important wildfire preparedness tips, log onto the Burn Institute website at www.burninstitute.org or call 858-541-2277 for your free Living with Wildfire Guide.

Donate Your Old Auto, Boat or RV

Old Car Taking Up Your Driveway?

Your donation of a car, boat, yacht, RV, truck, motorhome or heavy equipment will help the Burn Institute this summer! If you donate your property you should be able to receive a legal tax deduction for the price the property is sold for (the gross selling price before any selling expenses are deducted). And the net proceeds from the sale of your property will help burn survivors - a win-win - for you and for the kids and families we serve.

Please call today, toll free (866) 244-8464 and designate the Burn Institute as your beneficiary. Pickup of qualified donations is always free to donors anywhere in the nation.

$100 will provide five senior citizens with lifesaving smoke alarms.

$100

4 GIFTS & TRIBUTES

Donors

The Burn Institute is grateful to the following individuals, corporations, foundations and community groups for their generous gifts. Listed below are donations of $250+ made from March 21, 2013-July 24, 2013

22nd District Agricultural Association
Mr. and Mrs. John Abbott
Action Donation Services
Air Products
Alford Distributing Co.
All Star Seed Company
Mr. & Mrs. James Alley
Ashford University
Mr. William J. Atkins
Mr. Frank Ault
Mr. Kenneth and Mrs. Mechele Kremensky
Captain John Bates
Bear Data Solutions, Inc.
Bell Charitable Foundation
Mr. Richard Belontez
Mr. and Mrs. Jeff Berend
Mr. and Mrs. James J. Boland
Ms. Michele Braatz
Broadway San Diego
Mr. and Mrs. T K Bryson
CalEnergy Operating Corporation
Mr. and Mrs. Jon Canavan
Mr. and Mrs. Greg Caplan
Centinela State Prison
Change a Life Foundation
City Chevrolet Volkswagen
Mr. Thomas R. Clark
Combined Health Agencies
Coronado Firefighters Association
County of San Diego - Community Enhancement Program
Mr. and Mrs. Les Cross
Mr. and Mrs. Jim Cunningham
Cygnus Business Media, Inc.
Datron World Communications, Inc.
Mr. and Mrs. Gerald S. Davee
Mr. Larry Donofrio
Mr. and Mrs. Edward Drcar
Mr. and Mrs. Theodore Drcar
Mr. Jamie Edmonds
El Centro Firefighters Association
Mr. and Mrs. Paul T. Elks
Encinitas Lions Club
Epic Landscape
Firefighters Advisory Council to the Burn Institute - FFACBI
First Imperial Credit Union
Mr. Mike Gay and Ms. Karen Marie Wahler
General Atomics
Mr. Augie Ghio
Mr. Paul L. Gooding
Grossmont Healthcare District
Ms. Bettina Hahn Osborne
Chief David Hanneman
Ms. Sahra Hayami
Mr. Michael Hays
Heber Public Utility District
Ms. Sue Herndon
Mr. Philip W. Hoffman
Holtville Fire Department
Ms. Kelly Howarth
HUB International of California
Imperial County Association of Realtors
Imperial Irrigation District
Imperial Valley Charger Fan Club
Imperial Valley Fire Chiefs Association
InterContinental Hotels Group
Chief and Mrs. Timothy W. Isbell
J & M Keystone, Inc.
Mr. and Mrs. Warren H. Johnson
Ms. Dolores Juditz
Mr. Bruce M. Kerl
La Mesa Firefighter Local 4759
Leader Emergency Vehicles
Leaf & Cole, LLP
Letofsky & McClain
Ms. Arlene Lieberman
Little Darlings
Mr. Ed Leonard
Mr. and Mrs. David Loeske
Ms. Lori Love
Mr. R. Anthony Mahavier
C A and Debra Marengo
Mark Osterkamp Ranches
Ms. Cara Martyak
Mr. and Mrs. Craig McClellan
Mr. and Mrs. Kevin McNamara
McWire Electric, Inc
Mr. and Mrs. Tony Michel
Ms. Barbara Moehlenbruck
Ms. Jean Montenegro
Motorola
National City Host Lions Club
Ms. Elizabeth Nolan, M.D., Ph.D.
Mr. and Mrs. T. M. O'Reilly
Mr. Walter Oliver
Mr. Timothy O'Malley
Mr. & Mrs. David Ott
Pala Fire Department
Pall Company
Chief Bill Paskle
Chief Bob Pfohl
Mr. Michael D. Pierschbacher, Ph.D.
Dwayne and Jaimee Pittman
Ms. Stephanie Pollette
Project Paradigm
Rabobank
REACH Air Medical Services
Redfearn & Associates
Reed Elsevier
Ms. Cathy Richman
Rock Bottom Foundation
Rural Metro Corporation
Samuel I. & John Henry Fox Foundation
San Diego County Office of Education
San Diego Firefighters Local 145
San Diego North Chamber of Commerce
San Diego Padres
San Miguel Firefighters Local 1434 Foundation
Mr. Brandon Sanders
Sanford / Burnham Medical Research Institute
Schmidt Fire Protection
Mr. and Mrs. Martin Schoonderwoerd
Mr. and Mrs. Bob Schroeder
Chief Mike Scott
SD County Fire Chiefs' Association
SD Fire Protection Association
SDA Security Systems, Inc.
Sharp Memorial Hospital
Ms. Jaime Shea
Mrs. Darlene Shiley
Mr. Lewis Silverberg
Ms. Janna Sipes
Mr. and Mrs. Brian Smith
So Cal Signs and Such
Solana Beach FF Association
South Coast Fire Equipment
Judge and Mrs. Larry Stirling
Mrs. Amy Strider
Mr. and Mrs. Charles Suhr
Sweetwater Woman's Club
Target Safety
TelecomPioneers - De Anza Chapter #68
The Allergan Foundation
The Country Friends, Inc.
The San Diego Foundation
Mr. and Mrs. E. John Traylor
University Medical Center of Souther Nevada
US Joiner LLC
USS Midway Museum
Mr. Estevan Vela
Viejas Band of Kumeyaay Indians
Viejas Enterprises
Mr. Mitch Villalpando
Ms. Joan Waitt
WD-40 Company
Western Hose & Gasket
Westmorland Volunteer Fire Department
Chief and Mrs. Erwin Willis
Winterhaven Fire Department
Mr. Joe Wolowsky
Woman's Club of Escondido

Memorial/Tribute Gifts
In Memory

Ms. Gladys Pearson
In Honor of Fallen Firefighters

Mr. Mitch Emerson
In Honor of Arthur and Marie Emerson

Mr. and Mrs. Pipoly
In Honor of Doreen Lunceford

Ms. Tonette Templeton
In Honor of Ashleigh Roach

Mr. and Mrs. Kane
In Honor of Mike Kane

Mrs. Elaine Gottesman
In Honor of Rabbi Aaron Gottesman

Mr. Anthony Hodge
In Honor of Giobatta Ottonello

Ms. Jessica Faulkner
In Honor of Virginia Donnelly

Mr. and Mrs. Irey
In Honor of Stephen, Earle and Doris Brucker

Mr. Alex Rosenberg
In Honor of Beverly Rosenberg

In Honor

Ms. Barbara Sullivan
In Honor of North County Fire Protection District, Fallbrook CA Station 2 Crew

Ms. Niki Rasor
In Honor of Firefighter Turnout Bags

Mr. and Mrs. Arendsee
In Honor of Dr. Hugh Frank and Dr. Heidi Feldman

Mr. and Mrs. Lyon
In Honor of Retired Captain Robert Lyon & Captain Kevin Lyon

Mr. and Mrs. Haworth
In Honor of Steve Gutzmer

Mr. and Mrs. Stahl
In Honor of Derek Thomas

Ms. Wanda Moody
In Honor of Chief and Mrs. Orville Moody

Ms. Tonetee Templeton
In Honor of Allyson Roach

Dennis Gibson, President, San Diego County Employees Charitable Organization presents a check to BI Development Manager, Amanda Hambly

Interim Executive Director of the Burn Institute, Scott Walker accepts a check from Eileen Turner, President, Air Products & Chemicals

Ron Hendrix, Executive Director, Burn Institute receives a check from the Fire Prevention Officers Organization

President's Circle Members

President's Circle members are individual donors who support the Burn Institute with an annual gift of $1,000 or more. This annual gift can be made in the form of cash, check, credit card or appreciated stock. You can become a member for only $83 a month. To learn about all the exciting annual benefits you will receive as a President's Circle member contact Amanda Hambly at (858) 541-2277, Ext. 21 or **ahambly@burninstitute.org.**

Current Members of the President's Circle

Mr. & Mrs. Allan Arendsee
Mr. Frank Ault
Mr. & Mrs. Jeff Berend
Mr. Steve Boehmer
Mr. James Boland
Ms. Michele Braatz
Mr. Vin Ciruzzi
Dr. & Mrs. Tim Crawford
Mr. Les Cross
Mr. Andy Crossland
Mr. Matthew B. Cunningham
Mr. & Mrs. Gerald Davee
Mr. Ted Drcar
Mr. & Mrs. John Durso
Mr. & Mrs. Paul T. Elks
Mr. & Mrs. Ronald T. Gerak
Ms. Connie Golden
Mr. Paul Gooding
Mrs. Betty Graham
Mr. Laury Graves
Mr. Peter House & Ms. Carol Childs
Mr. & Mrs. Warren Johnson
Ms. Dolores Juditz
Mr. & Mrs. Bruce Kerl
Mr. & Mrs. Richard L. Kintz
Neb-Cal Printing
Mr. Jon and Mrs. Heather Kostyzak
Mr. Loren Kramer
Mr. Tony Mahavier
Chief Javier Mainar
Mr. James L. Mason
Mrs. Francine McCassey
Mr. & Mrs. Mickey McGuire
Mr. Kevin McNamara
Chief & Mrs. Ken Miller
Mr. Mike Moothart
Mr. & Mrs. John Nyquist
Dr. & Mrs. Timothy O'Malley
Mr. & Mrs. David Ott
Chief & Mrs. Bob Pfohl
Dr. Michael Pierschbacher
Ms. Nancy Sipes
Ms. Janna Sipes
Mr. Christopher Thompson
Mr. Mickey Thorsnes
Mr. & Mrs. Robert Thurman
Ms. Joan Wait
Mr. Erwin Willis

The Burn Institute Heritage Society

Making A Difference, One Life At A Time

The Burn Institute's Heritage Society is the ultimate opportunity to make a difference in the lives of burn survivors, and support the BI's mission for years to come. Your gift to the Heritage Society will help to ensure that programs and services like Camp Burn Beyond the Scars, a place for fun, friendships, and most importantly healing, continues to help burn survivors for generations. As a member of the Heritage Society you will be making a personal statement that this cause is worthy and of great importance to you.

If you have an interest in learning more about the Burn Institute's Heritage Society, its benefits and activities, please complete the form below and mail it to the Burn Institute or call Ron Hendrix at 858-541-2277.

YES! I (we) would like to make a difference.

____ Please contact me about joining the Heritage Society

____ I (we) have already included the Burn Institute in our estate plans.

Name _____

Address _____

City _____ Zip _____

Email _____

____I would like to make a difference today with a tax deductible gift of $ _____

____My check is enclosed

____Please charge my credit card

Credit card # _____

Expiration date _____ CVC_____

Signature _____

Please clip and mail to:
Burn Institute • 8825 Aero Drive, Suite 200 • San Diego, CA 92123
Donations can also be made at www.BurnInstitute.org

F&T

Fire and Burn Prevention Facts & Tips

Fact A working smoke alarm decreases the chance of dying in a house fire by 50% percent.

Tip Check your smoke alarms every month and change batteries at least once per year.

Local Burn Survivors Treated To A Day At The San Diego County Fair

The San Diego County Fair opened its gates earlier than usual on July 2nd for local burn survivors and their families. Guests were treated to an exclusive special carnival experience in both KIDDIELAND and the FUNZONE free of charge. Over 250 people enjoyed having private time at the Fair.

"On behalf of the Burn Institute and burn survivors and their families, we are grateful to the San Diego County Fair who reached out to us and extended this amazing opportunity," said Director of Programs, Dana Kuhn. "Many of those who attended would not have been able to make it to the Fair this year without this generosity. They now had a chance to simply enjoy an outing at a signature San Diego summer event as a family."

To demonstrate just how special the event was to our families, following are some comments we received:

- "I wanted to say thank you for making this possible. I was just laid off and money is definitely tight. My husband and I were trying to figure out how we can do at least one big thing for our kids this summer. The San Diego County Fair made that possible. We have five children and there is no way that we could have afforded to do this for them. I have several pictures and memories that I will always cherish."
- "It was one of those standout days that I know will become family lore - the day we were V.I.P.s at the Fair. The kids were thrilled to be able to go on so many rides, and I even won a stuffed animal for the very first time! (Who knew I had an undiscovered gift for water pistols?) It felt a little surreal without the big crowds or having to wait in lines -- what a pleasure! And everyone seemed especially nice."
- "A BIG THANK YOU to the San Diego County Fair for opening the fairgrounds to burn survivor families. Our family enjoyed rides, food, and friendly employees. We laughed with joy, screamed with excitement and made awesome memories. We have ten children plus two grandchildren living at home so we don't often get to do these kinds of events together. For my 16 and under crowd, ten of them, it was the first time they had ever been to the Fair. We were all very excited and it was a perfect day. We felt very special with the kindness and friendliness of the Fair employees, the yumminess of the food offered, and the thrill of the rides. Thank you from the bottom our hearts for allowing us to enjoy this day with you."

Burn Institute Hosts Its First Family Retreat

The Burn Institute's first Family Retreat was held June 21st-23rd at the beautiful Failla Villa in Ramona. Two young burn survivors and their families joined us for the weekend. This was an opportunity for the burn survivors and their families to receive support which was facilitated by a marriage and family therapist. The intention for the retreat was for families to feel a sense of comfort and ease knowing they have a support system with the Burn Institute as well as with others who are going through similar experiences. Through this experience parents gained confidence that their child will be "okay" and the strength to become a support foundation throughout their lifelong journey as a burn survivor. The Burn Institute knows that the effects of a burn injury do not simply affect the ones injured. With this in mind, the Family Retreat focused on not only the burn survivor but the parents and siblings as well. Aside from support services, there was tons of fun. Activities included: family yoga, art4healing, swimming, miniature golf, pet encounter therapy, crafts, BBQ, s'mores, and a water balloon fight. "Looking into the future we hope this becomes an opportunity for continued family support as well as a way to transition a young child into attending Camp Beyond the Scars once they are eligible at age 5," said Dana Kuhn, Director of Programs.

Young Adult Burn Survivors Gather To Support Each Other

The transition from adolescence to adulthood can be very difficult for anyone, let alone those experiencing challenges as a result of a severe burn injury. The Burn Institute has established a retreat for young adults, aged 18-25, to provide a mechanism of emotional support from a network of others who have shared and continue to share similar experiences. The Young Adult Burn Survivor Retreat is a peer-focused, support based, stimulating, intensive and empowering journey of self-discovery.

This year's springtime retreat was hosted by the Finger Lakes Regional Burn Foundation in Rochester, NY on April 11-14. The Burn Institute sent nine local young adult burn survivors to New York to take part in the program.

The weekend focused on providing peer support group sessions and introduced Art4Healing which was taught by our very own, Mandy Madden. This format allowed many who are not naturally comfortable speaking in group settings to experience and process their feelings through art. Throughout this weekend attendees also spent a day offsite visiting the New York Wine and Culinary Center where they were culinary students for a day. Following lessons in the kitchen they were then placed in teams and challenged to a cook off. It was to everyone's surprise that a San Diego group would win the challenge with their baked bacon and brussels sprouts concoction atop mashed potatoes with a hint of thyme. For many this was the first time actually preparing and cooking a meal that did not require peeling back the plastic film and microwaving! Retreat attendees learned more about how to trust themselves and most importantly how to trust others.

Special thanks to the Finger Lakes Regional Burn Foundation team and all the other great volunteers that made this wonderful weekend possible.

$450 will send one burn-injured child to winter ***Camp Beyond The Scars.***

$450

6 EVENTS

2013 Spirit of Courage Awards

On May 16, the Burn Institute held its 41st Annual Spirit of Courage Awards Banquet at the Hyatt Regency, Mission Bay. Members of the fire service, first responders, friends and family joined to honor 24 exceptional individuals who bravely risked their lives to save another from death or injury from fire.

The program began with a welcome from Frank De Clercq, President of San Diego City Fire Fighters Local 145 which was the host sponsor of the event. The Vista Fire Department presented the colors, accompanied by the San Diego Firefighters Pipes & Drums and the San Diego City Firefighters Emerald Society. Jamie Edmonds from the Coronado Fire Department sang the National Anthem and Chaplain Charles Mullen delivered the evening's invocation. Master of Ceremonies, KUSI News Anchor, Bridget Naso and Burn Institute Chairman of the Board, Jerry Davee presented the awards.

Since its inception in 1973, over 650 local heroes – including civilians, fire service and law enforcement professionals – have been honored with the Spirit of Courage Award.

Community Hero Award

Lisa Fujimoto, Change a Life Foundation and David Ott, President, Burn Institute Board of Directors

The Burn Institute presented the Community Hero Award to Change a Life Foundation for donating more than $240,000 over 10 years to support burn survivors and the Burn Institute as an organization.

Pamela R. Kelly Volunteer of the Year Award

Deputy Fire Marshal Adam Beardsley and BI Interim Executive Director, Scott Walker

Since 2006, Heartland Fire & Rescue Deputy Fire Marshal Adam Beardsley has selflessly contributed his energy and enthusiasm to the Burn Institute. He has actively embraced a variety of the Institute's events and programs including Camp Beyond the Scars, the Firefighter Boot Drive, Farmers Insurance Fire & Safety Expo/Firefighter Demo Derby and Share Your Heart.

Maltese Award

Denny Neville and Chief Dave Hanneman, Chula Vista Fire Department

The San Diego County Fire Chiefs' Association presented its 2013 Maltese Award to retired Fire Chief Denny Neville for his dedicated efforts to improve communications interoperability for regional first responders.

Excellence in Healthcare Award

A new award was created this year in conjunction with the UC San Diego Regional Burn Center. The *Excellence in Healthcare Lifetime Achievement Award* was given to Janine Dubina, a Nurse Manager for the Center for 35 years.

Congratulations to the 2013 Spirit of Courage Award Winners

Pictured in all photos: Bridget Naso, KUSI-News and Jerry Davee, Burn Institute Board of Directors

Officers Nick Nunez and Larry Weber, Oceanside Police Department

Officers Nunez andWeber rescued an elderly disabled man from the second floor of a house that was engulfed in flames

Civilians Gary & Todd Cameron and Officer Diana Hodges, San Diego Police Department

Officer Hodges and civilians Todd & Gary Cameron rescued an elderly quadriplegic woman from her burning house.

Officers Christopher Hays, Jesse Ochoa and Bill Yoder, San Diego Police Department

Officers Hays, Ochoa and Yoder saved two residents from an apartment building fire.

Corporals Jaime Guzman, Marisela Lozano and Robert Cardenas, San Diego County Sheriff's Department

Corporals Guzman, Lozano and Cardenas assisted drivers involved in a multi-vehicle pile-up while keeping a fire from reaching a driver who was trapped in his car.

Agents Joshua Kipp, Genaro Torres and Marco Aguilera, U.S. Border Patrol

Border Patrol Officers Kipp, Torres and Aguilera assisted the fire department in a rescue of an elderly man trapped in his burning home.

Deputies Elizabeth Arana, Garner Davis, Luke Cully, Richard Meharg, Ken Feistel, Tim Zacharzuk, Mike Hettinger, Kenneth Seel (not pictured), Sergeant Brian Nevins, Lieutenant Mike Knobbe; San Diego County Sheriff's Department

This group of San Diego County Sheriffs was responsible for removing multiple residents from a burning residence.

Thank You to Our Sponsors

Host Sponsor
San Diego City Fire Fighters Local 145

Presenting Sponsor
Sycuan Band of the Kumeyaay Nation

Major Sponsors
Dr. Seuss Foundation at the Recommendation of Audrey Geisel
Farmers Insurance
Fire-Etc.
SDG&E
Sunroad Enterprises
Viejas Band of Kumeyaay Indians

Associate Sponsors
Bill Howe Plumbing, Inc.
San Diego Fire Protection Association

Recipient Sponsors
American Medical Response

Firefighter Night at the Padres Presented by SDG&E

On April 20th, thousands joined the Burn Institute to salute our local fire service at Petco Park. It was a great evening of baseball, hot dogs and firefighters! The festivities kicked off with a pre-game ceremony where young burn survivor, Madi Garcia, got to announce "Play Ball" to the crowd.

In addition, Cal Fire firefighter Shavawn Johnson and Lizette Lopezlimon both got to throw out a first pitch. The Honor Guard from the Chula Vista Fire Department was there as firefighters from all over the county lined the bases. A good time was had by all.

The 14th Annual Salute was hosted by the San Diego-Imperial County Firefighters Advisory Council to the Burn Institute and presented by SDG&E. A portion of the ticket proceeds went to support Burn Institute programs and services.

Burn Survivor, Madi Garcia announces "Play Ball"

Captain Ron Hollander of the Firefighters Advisory Council and the Federal Fire Department, BI Interim Executive Director Scott Walker, Dave Geiger and Jim Boland, SDG&E, Padres player Mark Katsay, first pitch winner, Lizette Lopezlimon, Cal Fire firefighter Shavawn Johnson and burn survivor, Madi Garcia.

Mark your Calendar for the San Diego County Fire Chiefs' Association Gala & Golf Classic!

The Gala has moved to a beautiful new outdoor location at the Del Mar Paddock at the Racetrack. It will feature some unique auction packages to bid on including a chance to be a SWAT Team member for a day.

The Gala starts at 6:00 p.m. with a reception followed by a live auction and dancing to live music under the stars. The Golf Classic kicks off with a shotgun start at noon and culminates with dinner and awards. All players will receive lunch, beverages, dinner and a special gift.

All proceeds will benefit BI fire and burn prevention education and burn survivor support programs and services, including Camp Beyond the Scars for burn-injured children (5-17 years).

For more information, contact Special Events Manager, Kelsey Warren (858) 541-2277, Ext. 20, or e-mail kwarren@burninstitute.org. Sponsorships are still available!

Burn Institute®
Imperial Valley

Mark Your Calendar for the 2013 Imperial Valley Fire Ball November 15

Friday, November 15th will mark the 14th anniversary for the Fire Ball. This year, the event will once again be held at the beautiful Barbara Worth Resort.

Fire Ball attendees will enjoy a festive and touching evening featuring a tribute to the Fire Service, in recognition of firefighters from Imperial Valley and neighboring communities, a no-host reception, silent auction, dinner and awards. Back by popular demand this year, casino fun returns! Tables will be open for business from 8:30 - 11:00 p.m. along with DJ music.

Proceeds from the event will remain in the Imperial Valley to support fire & burn prevention education and burn survivor support in the Imperial Valley.

Tickets and sponsorships are still available. Individual seats are $50 or $400 for a table of 8. To reserve a seat, inquire about sponsorships or donate an auction item, contact Special Events Manager, Kelsey Warren at (858) 541-2277 ext. 20 or email kwarren@burninstitute.org.

Thank you to everyone who volunteered at the Farmers Insurance Fire & Safety Expo/Firefighter Demo Derby presented by Viejas including the following groups:

American Medical Response volunteers

Carlsbad Fire Department Explorers

Chula Vista Fire Department Explorers

Escondido Fire Department Explorers

Heartland Fire Department Explorers

Heartland Fire & Rescue Fire Prevention Officers

La Mesa Fire Department Explorers

San Diego Fire-Rescue Explorers

San Diego Rural Fire Explorers

Viejas Fire Department Explorers

Vista Fire Department Explorers

Palomar College Fire Service Club

Southwestern College Fire Program

Junior Border Patrol

CERT (Community Emergency Response Team) members from Del Mar, Encinitas, Solana Beach

GE Power & Water Employees

CALLING ALL VOLUNTEERS!

We are looking for volunteers for the Chiefs' Gala on October 12th and the Chiefs' Golf Classic on October 14th.

Please contact Kathleen Frampton at 858-541-2277 ext. 11 or kframpton@burninstitute.org

Thank you to ALL the Fire Departments that participated in Fill the Boot for the Burn Institute.

Boot Drive Totals by Department

Alpine	$6,329.97
Barona	$2,478.00
Bonita	$2,561.00
Borrego Springs	$3,326.00
Carlsbad	$2,004.97
Camp Pendleton	$2,851.00
Chula Vista	$2,143.00
Encinitas	$3,337.00
Escondido	$6,110.00
Federal	$5,530.00
Heartland	$30,582.00
Imperial Beach	$2,263.00
Imperial County	$14,607.00
Lakeside	$6,488.00
Miramar/Poway	$5,082.00
National City	$2,535.00
North County Fire	$7,000.00
Oceanside	$2,135.00
Other	$54,281.80
Pala	$3,786.00
Cal Fire	$16,087.00
Rancho Santa Fe	$11,480.00
Santee	$4,665.00
San Diego Fire	$30,661.00
Solana Beach	$1,627.00
Sycuan	$1,535.00
San Pasqual Volunteer FD	$5,842.00
Vista	$7,079.00
Viejas	$4,199.16
TOTAL	**$248,605.90**

And the winners are…..

Top Fundraiser in South Region - Federal Fire Department

Top Fundraiser for San Diego Fire-Rescue, Station #1

Top Fundraiser at CAL Fire/ San Diego County Fire Authority- Battalion 2

Top Fundraiser in East Region - Heartland Fire Rescue

Top Fundraiser in North Region- Rancho Santa Fe Fire Protection District

Top Fire Chief Fundraiser- Fire Chief Tony Michel, Rancho Santa Fe Fire Protection District

8 PROGRAMS & SERVICES

Programs and Services

Fire and Burn Prevention Education

- Emergency Preparedness in the Workplace Program (Nominal Fee)
- Fire and Burn Prevention, Fire, Burns & You Curriculum Guide
- Fire-Safe Kids (K-3) & (4-6)
- First Responder Smoke Alarm Program
- It's Your Choice: Stop Fires and Burns I & II
- Juvenile Firesetter Program
- Senior Fire Safety & Smoke Alarm Program
- Wildfire Guide

Burn Research

- Funding Vital Burn Research and Treatment

Burn Survivor Support

- Adult Support Group
- Young Adult Support Group
- Camp Beyond the Scars for Burn-Injured Children
- Emergency Needs Fund
- Family Camp
- Holiday Party
- Retreat for Adult Burn Survivors & Caregivers
- Retreat for Young Adult Burn Survivors
- Scholarship Program
- SOAR Peer Support
- Special Assistance Fund

Community Service

- Fire and Burn Prevention Literature
- Public Service Announcements
- Speakers Bureau
- Spirit of Courage Awards Banquet
- Red Guide to Recovery

Emergency Preparedness in the Workplace

Train Your Employees Today!

The Burn Institute's Emergency Preparedness in the Workplace Program is structured around the guidelines and recommendations made by OSHA, DOSH, and Cal/OSHA, the National Fire Protection Association and other recognized experts and can be tailored to meet the needs of your business.

Trained employees will:

- **Respond with greater confidence in emergency situations.**
- **Effectively utilize portable fire extinguishers.**
- **Have confidence in the development and practice of emergency evacuation and group congregating procedures.**

Nominal program fee includes equipment and course completion certificates. Proceeds from this program will help support BI fire and burn prevention education and burn survivor support programs including *Camp Beyond The Scars.*

Visit **www.burninstitute.org** for more information.

Don't Wait! Schedule Your Training Today!
Call: (858) 541-2277, Ext. 10
E-mail: clesniak@burninstitute.org

Beacon Bits

- The Burn Institute was pleased to participate in the Summer Healthcare event at Grossmont Center in June.
- Thank you to interns from San Diego State University and University of Phoenix who have been helping us out over the past months.
- The Burn Institute has been all over the county recently installing smoke alarms for seniors free of charge. We have been to Rancho San Diego, Alpine, Carlsbad, Oceanside and Chula Vista in the past few months!
- We are happy to announce the addition of our newest staff member. Mandy Madden joined us as our Support Services Coordinator.
- Congratulations to BI Development Manager Amanda Hambly who recently got engaged to her boyfriend, Andrew. We can't wait for the wedding!
- We would like to welcome the newest members to the BI Board of Directors; Christina Figone, Captain Ron Hollendar, Emily McDonald and Scott Walker. In addition, we are honored to have Bruce Bochy join our Advisory Board.

The Cost Of Caring

- 88% Program Services
- 10% Fundraising
- 2% Management & General Costs

Connect with us:

You are reading the SUMMER 2013 issue of the Burn Institute Beacon. We are going Green. If you know someone who would like to receive this publication or would like to be removed from the mailing list, please e-mail **LHubert@burninstitute.org.**

Staff

Adam Avila
Community Outreach Specialist (Imperial Valley)

Joanie Ewing
Director of Marketing

Kathleen Frampton
Director of Volunteer Services

Amanda Hambly
Development Manager

Lea Hubert
Administrative Coordinator

Tati Khachatryan
Clinical Mental Health Counselor/ Juvenile Fire Setter Interventionist

Dana Kuhn
Director of Programs

Christina Lesniak
Director of Operations

Mandy Madden
Burn Support Services Coordinator

Jennifer Shultz
Community Outreach Specialist

Kelsey Warren
Special Events Manager

CONTACT US

www.burninstitute.org

Burn Institute – San Diego
8825 Aero Drive #200
San Diego, CA 92123-2269
858.541.2277 phone
858.541.7179 fax

Burn Institute – Imperial Valley
612 "J" Street, Suite 3
Imperial, CA 92251
760.355.3175 phone
760.355.0836 fax

Burn Institute

Burn Institute Beacon Published by: Burn Institute

Managing Editor Joanie Ewing jewing@burninstitute.org

Design & Layout Kramer Design www.kramerdesign.com

Printing The Printer's Circle www.theprinterscircle.com