



# Burn Institute®

NEWSLETTER

Fire & Burn Prevention • Burn Survivor Support • Burn Research Vol. XXXVII, No. 2 Summer 2004

## *Firefighters and Padres Team Up For A Special Weekend*



*Two Days...*

*Two Events...*

*Twice the Fun!*

Friday, July 9 Firefighters' Night at the Padres

Saturday, July 10 Fireman's Fund Insurance Company FIRE EXPO ...Page 3

# Avoid Summer **BURN** Hazards

June 21, 2004 marks the “official” start of summer! Each year, millions of people look forward to summer, holiday weekends with friends and family, fireworks, barbecues, campfires and fun in the sun. But, summer fun also brings the potential for burn injuries. It is estimated that 15,000 children are hospitalized with “summer” burn injuries each year. Below is some important burn safety information to help prevent a burn injury from becoming one of your summer memories.

## FIREWORKS

- Fireworks are DANGEROUS.
- Fireworks are ILLEGAL in San Diego County.
- Sparklers are ILLEGAL and DANGEROUS.
- NEVER play with fireworks.
- ALWAYS watch licensed fireworks shows.

## SUMMER COOKING

- ALWAYS keep children away from barbecues and camp fires.
- When near campfires and grills, wear snug-fitting, tightly woven, or short-sleeved garments.
- NEVER use a flammable liquid (especially gasoline) to start a fire or hot coals.
- NEVER leave a fire unattended.
- ALWAYS dispose of hot coals in properly marked receptacles - buried coals retain heat for up to 24 hours and may cause a serious burn injury to an unsuspecting passerby who steps on them.
- ALWAYS keep matches and lighters out of reach from children.

## SUN SAFETY

- ALWAYS wear a minimum sunscreen of SPF 15 or greater when going outdoors and re-apply every 2-3 hours and after swimming.
- Serious sunburns CAN occur even when it is cloudy or overcast.
- Wear dark sunglasses to protect your eyes and a broad rimmed hat to protect your head and neck.
- Be cautious of metal and plastic playground equipment that is exposed to direct sun. Contact burns can easily occur.



Visit [www.burninstitute.org](http://www.burninstitute.org) in late June for a list of local fireworks shows in your area of the county.

## FIRST AID FOR BURNS

- **Stop, Drop, & Roll** to smother clothing fires.
- **Cool** the burn with tap water and **Call 9-1-1**.
- **QUICKLY** remove any clothing that could hold in heat and cause the skin to keep burning. **DO NOT** remove clothing that is sticking to the skin.
- Do not apply ice, butter or ointments to a burn injury.
- For burns to head, hands and feet, seek medical help immediately.
- For large burns, cover the victim with a clean, dry cloth to reduce shock and to conserve body heat.

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**ON THE COVER . . .** (Top left to right) Kimberly Hunt, News Anchor, KUSI-TV; Sean Burroughs, Third Baseman, San Diego Padres (Middle) Ricardo Torres, ten-year-old burn survivor and honorary chair (Bottom left to right) Tony Muser, Bench Coach, San Diego Padres; Captain Ron Hollander, Federal Fire Department, Event Chair Burn Run/FIRE EXPO 2004. *Color Photo Printing Courtesy of: Graphics Ink*

## Cover Story

# Two Days, Two Events, Twice The Fun!

### Friday, July 9

#### **Fireman's Fund Insurance Company Firefighter's Night at the Padres**

Don't miss the first Firefighter's Night at the Padres at Petco Park. The San Diego Padres will host the Colorado Rockies at 7:05 p.m. Pre-game ceremonies begin at 6:30 p.m., which include a special video tribute honoring the men and women of the fire service. Hundreds of local firefighters will stand on the field as a firefighter sings our national anthem. Young burn survivor Ricardo Torres will throw out the first pitch.

To purchase \$12 game tickets call the Burn Institute at 858.541.2277. *While Supplies Last!*



#### **2004 Burn Run/FIRE EXPO Committee**

*THE BURN RUN/FIRE EXPO COMMITTEE IS MADE UP OF FIRE SERVICE PERSONNEL REPRESENTING FIRE DEPARTMENTS FROM THROUGHOUT SAN DIEGO COUNTY.*

### Saturday, July 10

#### **Burn Run**

The Burn Run is an annual "parade" of fire apparatus, which travels throughout San Diego and Imperial counties. The Burn Run begins at 8 a.m., and at 1 p.m., nearly 100 pieces of fire apparatus will arrive at Qualcomm Stadium, in parking area "J", to join the FIRE EXPO already in progress.



PRESENTED BY SYCUAN

#### **Fireman's Fund Insurance Company FIRE EXPO 2004**

Filling up your gas tank might cost you a lot this summer, but admission to FIRE EXPO on Saturday, July 10 is **FREE!**

FIRE EXPO opens at 11 a.m. and the fun continues until 5 p.m. This family event is hailed as Southern California's Largest Firefighting Event and includes fire engine rides, live firefighting demonstrations, helicopter flyovers, emergency vehicle tours, a kiddie carnival, puppet shows, a fire and burn prevention education community pavilion, emergency service vendor booths, food, beverages, live music from The Fabulous Ultratones, The Corvettes, Hill Country and more.

The Fireman's Fund Insurance Company FIRE EXPO 2004 is presented by Sycuan and is an event of the San Diego - Imperial County Fire Fighters Advisory Council to the Burn Institute.

# Fireman's Fund Insurance Company

SUPPORTS SAN DIEGO FIRE AND BURN PREVENTION NEEDS



**Fireman's  
Fund**

**S**an Diego is the first region in the country to participate in a national program created by Fireman's Fund Insurance Company (FFIC). This initiative, "Fireman's Fund Heritage SM - San Diego," is aimed at supporting firefighters for safer communities.

In 2004, FFIC will award up to \$1 million in grants for equipment, fire prevention tools, education programs and training in San Diego County. In February, FFIC issued an invitation to all paid and volunteer fire departments in the county to submit grant proposals to assist with funding needs. The first round of grants totaled more than \$500,000 and were awarded on April 6, to 16 fire departments. In the fall, a second request for proposals will be sent out making available up to an additional \$250,000 in funding.

Another major element of Fireman's Fund Heritage is the creation of local, public education programs on fire and burn prevention. For this reason, FFIC donated more than \$300,000 to support Burn Institute fire and burn prevention education efforts in the community. In addition to supporting fire and burn prevention, FFIC will also serve as the title sponsor of Firefighter's Night at The Padres and FIRE EXPO 2004.



*Fire Department grants were awarded at a ceremony on April 6, at San Diego's historic Firehouse Museum. (center) Chief Jeff Bowman from the San Diego Fire Rescue Department receives a \$250,000 grant from Fireman's Fund*

*Heritage for a two-year Community Emergency Response Team (CERT) Program. (left) Darryl Siry, Executive Director of Fireman's Fund Heritage/Vice President, Brand Development of Fireman's Fund Insurance Company; and (right) Joe Beneducci, Chief Operating Officer, Fireman's Fund Insurance Company.*

## Grant Recipients

**Bonita-Sunnyside Fire Protection District**  
\$12,000 - communications equipment

**Campo Fire and Rescue**  
\$13,124 - firefighting equipment

**Carlsbad Fire Department**  
\$24,286 - communications equipment

**East County Fire Protection District**  
\$15,801 - lifesaving equipment

**El Cajon Fire Department**  
\$30,000 - wildland protective gear

**Elfin Forest/Harmony Grove Fire Department**  
\$18,000 - communications & firefighting equipment

**Intermountain Volunteer Fire and Rescue Department**  
\$20,000 - protective clothing and gear

**Mt. Laguna Volunteer Fire Department**  
\$7,602 - firefighting equipment

**Montezuma Valley Volunteer Fire Department**  
\$10,000 - communications equipment

**Pine Valley Protection District**  
\$9,000 - wildland protective gear

**San Diego Fire-Rescue Department**  
\$250,000 - two-year Community Emergency Response Team Program

**San Pasqual Fire Department**  
\$15,000 - protective clothing

**Santee Fire Department**  
\$38,880 - wildland protective gear

**Sunshine Summit Volunteer Fire Department**  
\$2,000 wildland fire retardants

**Valley Center Fire Protection District**  
\$10,000 firefighting equipment

**Vista Fire Department**  
\$29,349 communications equipment

# SURVIVOR'S SCOOP

*Our local burn community - Past, Present and Future*



**O**n May 22, the Burn Institute and the UCSD Regional Burn center launched a new educational program called Peer Support Training for Burn Survivors. Facilitated by Cindy Rutter and Jim Bosch, this was a great opportunity for burn survivors, family members, camp volunteers, hospital volunteers and those that support and volunteer elsewhere in the burn community. The focus was on how to positively impact and support a burn survivor struggling with their injury.

Participants had the opportunity to enhance their communication skills, learn the specifics of supporting in a hospital setting, and more.

Participants to this program are accepted by application only. This program will be offered again in the future.

## Sunrise Vista Kiwanis Sponsors "Family Day"



On April 17, the Vista Sunrise Kiwanis sponsored the second annual "family Day" for burn survivors and their families. Held at picturesque Green Oak Ranch, the day was filled with fun, fellowship and the opportunity for burn survivors to meet other burn survivors and their families. (above) Seth, a young burn survivor, poses in front of an antique fire truck with

*"chiefy" the Dalmatian dog from the Vista Fire Department.*

### UPCOMING SUPPORT SERVICES EVENTS

#### July 9

"Night at Petco Park" - Tickets available for burn survivors and their families to enjoy Firefighter's Night at the Padres.

#### August 1-7

*Camp Beyond The Scars* for burn injured children ages 5-15 and youths ages 16-18.

#### November 13

Fall Educational Symposium-information and resources for recovery in a speakers format.

#### December 1

Holiday Party for Burn Survivors and their family.

#### NOTE

*Some events require completed applications. All events require an RSVP. For more information, please call Liz at 858.541.2277 or e-mail [burnsupport@burninstitute.org](mailto:burnsupport@burninstitute.org)*

Did you know the Burn Institute sponsors all burn survivors, who reside in San Diego and Imperial counties, to attend all of our support activities? Included are *Camp Beyond The Scars*, A Retreat For Adult Burn Survivors, Monthly Outings to sporting events, amusement parks and more!

# 31st Annual Spirit of Courage Awards Banquet

Hosted by San Diego City Fire Fighters Local 145 and Presented by

Thursday, May 20, the Burn Institute held the 31st Annual Spirit of Courage Awards Banquet at the San Diego Sheraton Hotel & Marina. More than 500 guests attended to help honor 24 recipients. The evening also featured a special tribute to the heroes of the October wildfires. Cathy Rucker, wife of fallen Novato firefighter Steven Rucker and Novato Fire Captain Doug McDonald, who was seriously burned during the fires, were also in attendance. The Burn Institute presented both with special awards.

This year's program also featured a special Heritage Award presented by Fireman's Fund Insurance Company to the San Diego County Fire Chiefs' Association.

Also receiving awards that evening were The Brigantine Family of Restaurants who received the Burn Institute's Community Appreciation Award, and Captain Tom Ferguson from the Rancho Santa Fe Fire Protection District who was honored with the Pamela R. Kelly Volunteer of the Year Award.

A special thank you to KNSD News Anchor Marty Levin for serving as master of ceremonies and to all the volunteers who made this year's event so special.

(left to right)  
2004 Pamela R. Kelly  
Volunteer of the Year  
Award Recipient  
Rancho Santa Fe  
Captain Tom  
Ferguson and KNSD  
News Anchor Marty  
Levin.



## 2004 Award Recipients

Robert Allen, Barry Betha, Donald Green, Paul Pereira  
*Nominated by the San Diego Fire Rescue Department*

Stephen Seavello  
*Nominated by the Santee Fire Department*

Michael Hornback  
*Nominated by the Carlsbad Fire Department*

Dan Thompson, Richard Gonsalves  
*Nominated by the El Cajon Fire Department and the  
El Cajon Police Department*

Ed Abeyta  
*Nominated by the San Diego Fire Rescue Department*

Charles Marciniak  
*Nominated by the San Diego Police Department*

Jeremy Durrant, Jay Gresham, John Tate  
*Nominated by the San Diego Police Department*

Fernando Barraza, Mitch Villalpando  
*Nominated by the Sycuan Fire Department*

Larry Natwick  
*Nominated by the California Department of Forestry*

Matt Buzzell, Scott Fenton, Modesto Martinez,  
Andrew Menshek  
*Nominated by the San Miguel Consolidated Fire Protection  
District and the Lakeside Fire Protection District*

Alvin Vasquez  
*Nominated by the San Diego County Sheriff's Department*

Steven Lovett  
*Nominated by the Burn Institute*

Jake Jucenas, Juan Tamayo  
*Nominated by the San Diego County Sheriff's Department*

# Honors Twenty Four Local Heroes

Fireman's Fund Insurance Company and Sycuan



(left to right) Mitch Mitchell, Vice President of Development, San Diego Burn Institute Board of Directors; James Floros, Executive Director; Chief Michael Warren, Inland Empire Burn Institute Board of Directors.



(left to right) Cathy Rucker and Novato Fire Captain Doug McDonald.



Sheriff Deputy Alvin Vasquez (right) received a Spirit of Courage Award for his heroic rescue of Mike and Angela Cook from their Valley Center home during the October Wildfires.

## Host Sponsor

San Diego City Fire Fighters Local 145

## Presenting Sponsors

Fireman's Fund Insurance Company  
Sycuan Band of the Kumeyaay Nation

## Video Sponsor

Fireman's Fund Insurance Company

## Major Sponsors

The San Diego Foundation, Dr. Seuss Fund at the recommendation of Audrey Geisel  
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## Contributing Sponsors

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San Diego Medical Services Enterprises  
San Diego Padres Baseball Club  
San Diego Police Officers Association, Inc.  
San Miguel Consolidated Fire Protection District

# Imperial Valley Fire Ball

*Keeps Getting Better With Time*

If you didn't attend the Fifth Annual Fire Ball on April 2 then you missed out on the best Fire Ball to date!

Held at the Barbara Worth Resort in Holtville, more than 200 guests attended. In addition to a fabulous silent auction, guests enjoyed the addition of casino action complete with some great raffle prizes.

El Centro City Council Member Cheryl Walker and Gene Hill, Executive Director for the Imperial Valley College Foundation, served as the evening's emcees. Together, they presented Exceptional Service Awards to 10 firefighters representing various departments throughout the Imperial Valley. Burn Institute - Imperial Valley volunteer Tina Ledyard was honored with this year's Distinguished Service Award.

A very special thank you to Fire Ball Event Chair Christine Oczkowski and Fire Ball Committee Members Cheryl Anderson, Michael Anderson, Andrea Barela, Rebecca Blair, Battalion Chief David Conley and Marlene Conley, Rosa Hernandez, Shannon Johnston, Tina Ledyard, Celia Oczkowski and Norma Sierra-Galindo.



(left ) Tina Ledyard received the 2004 Distinguished Service Award for her dedicated volunteer efforts to the Burn Institute - Imperial Valley.

## 2004 Fire Ball Sponsors

### Major Sponsor

Imperial Irrigation District

### Associate Sponsors

Cameiro Heifer Ranch  
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KXO AM/FM

### Casino Table Sponsors

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### Contributing Sponsors

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### Table Sponsors

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Spectrum Advertising  
State Farm Insurance  
Sycuan Band of the Kumeyaay Nation  
The Corky McMillan Companies

## Grossmont Healthcare District Honored With 2004 CHAD Health Hero Award



On March 24, at a beautiful reception held at the Wyndham Plaza Hotel in downtown San Diego, the Grossmont Healthcare District was honored with the 2004 Combined Health Agencies Health Hero Award.

Since 1998, the Grossmont Healthcare District has donated nearly \$150,000 in grants and has worked in partnership with the Burn Institute to provide fire and burn prevention programs and burn survivor support services to East County residents.

*Above (Left to right) James Floros, Executive Director, Burn Institute and Bob Yarris, Board President, Grossmont Healthcare District.*

## DONORS

The Burn Institute thanks the following list of individuals, corporations, foundations and community groups for your generous gifts of \$250 or more made from February 21 through May 24, 2004.

Limited space prohibits us from listing all donors but we would like to thank everyone for their support.

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 Ms. Kathryn Alexander  
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Spirit of Courage Awards Banquet  
 Sponsors Appear on Page 7.

# Volunteer Opportunities & Recognition

Volunteering your valuable time can be rewarding, fun, and gives you the chance to help make the world a safer and better place to live. Please consider volunteering your time with the Burn Institute - there is something for everyone. Opportunities are plentiful and include: community health and safety events, office and clerical work, installing smoke detectors in the homes of seniors, serving as a camp counselor at *Camp Beyond The Scars* or assisting with special events such as the Burn Run/Fire Expo, golf tournaments and more.

For more information, contact Kathleen Frampton, Director of Volunteer Services at 858.541.2277 or e-mail Kathleen at [volunteers@burninstitute.org](mailto:volunteers@burninstitute.org)

### Upcoming Volunteer Opportunities

- Friday, July 9 - Fire Expo set up between 9a.m.- 5p.m.
- Saturday, July 10 - Various volunteer assignments during Fire Expo from 8a.m. - 8p.m.

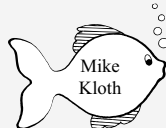
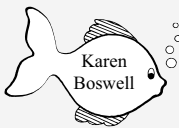
*Any amount of time you would like to give is welcome!*

“The broadest, and maybe the most meaningful definition of volunteering: Doing more than you have to because you want to, in a cause you consider good.”

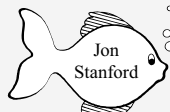
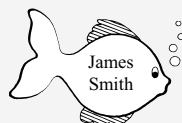
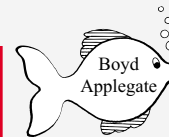
*-Ivan Scheier*

### VOLUNTEER STARS

- ✦ Julie Bolton
- ✦ Debbie Bowes
- ✦ Roger Burrows
- ✦ Sean Conerty
- ✦ Don Couch
- ✦ Fredy D’Acquisto
- ✦ Ann Deslaurier
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- ✦ Michelle Guillen
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- ✦ Nellie Parks
- ✦ Tom Piranio
- ✦ Becky Rosser
- ✦ Jennifer Royayne
- ✦ Klaus Schryen
- ✦ Paula Wernecke



On April 25, the San Diego Sports Fishing Council held **Day at The Docks** and donated more than \$3,000 to the Burn Institute. A special thank you to the the following volunteers for helping out with this fun day:





## The Hot Line

### WELCOME

- The Burn Institute extends a warm welcome to our new San Diego Community Outreach Specialist, Aida Flores.

### THANK YOU

- The Burn Institute would like to thank the Bomberos De San Diego for hosting their 6th annual Bomberos charity golf tournament on May 3rd. A portion of the proceeds were donated to the Burn Institute. A special thank you to Emie Garcia, Robert Garcia and Alfredo Duron.

### MARK YOUR CALENDARS

- “Give Burns The Boot”**  
**Countywide Firefighter Boot Drive**  
 Wednesday, July 7
- Fireman’s Fund Insurance Company**  
**Firefighter’s Night at the Padres**  
 Friday, July 9 at Petco Park
- Fireman’s Fund Insurance**  
**Company FIRE EXPO 2004**  
**Presented by Sycuan**  
 Saturday, July 10, from 11 a.m. - 5p.m.  
 Qualcomm Stadium - Parking area “J”
- Camp Beyond the Scars**  
 August 1 - 7 at Camp Cuyamaca
- San Diego County Fire Chiefs’**  
**Association Golf Tournament**  
 Monday, September 13  
 Lomas Santa Fe Country Club
- Thunderboat Regatta**  
 September 17-19, at Mission Bay

For more information, call 858.541.2277 or visit [www.burninstitute.org](http://www.burninstitute.org)

### AUXILIARY MEMBERSHIP DRIVE

The Burn Institute Auxiliary has launched its annual membership drive. As a member, you will share in the fun of planning such special fund-raising activities as the annual Share Your Heart Auction, Wine Tasting & Casino Night. As an added summer bonus, anyone who joins the Auxiliary in the months of June, July, August and September will receive their choice of either a FREE smoke detector or a carbon monoxide detector. To join the Burn Institute Auxiliary, contact Denise Burk at 858.541.2277

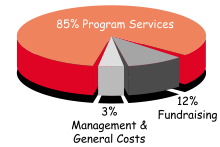
## PROGRAMS & SERVICES

### FIRE AND BURN PREVENTION EDUCATION

- “Burni the Dragon’s Preschool Fire & Burn Prevention Program”
- “Let’s Stay Safe From Fires and Burns”
- “Stop Fires and Burns”
- “Burns are Serious Business”
- “Juvenile Firesetter Program”
- Child Care Burn Prevention
- Senior Fire Safety & Smoke Detector Program
- Fire Safety Training Program (*Nominal Fee*)
- Wildfire Program
- First Responder Smoke Detector Program

### BURN SURVIVOR SUPPORT

- Camp Beyond the Scars for Burn-Injured Children
- Retreat For Adult Burn Survivors
- Holiday Party for Burn Survivors
- Burn Survivor Emergency Needs Fund
- Special Assistance Fund
- School Re-Entry Program
- Monthly Outings



Where Your Dollars Go  
2002 Audited Figures

### BURN RESEARCH

- Funding Vital Burn Research and Treatment

### COMMUNITY SERVICE

- Spirit of Courage Awards Banquet
- Public Service Announcements
- Fire and Burn Prevention Literature
- Speakers Bureau

Yes! I want to become more involved with the Burn Institute.

- Please send me information on Planned Giving
- Please send me information on your programs and services.
- I am interested in becoming a Burn Institute volunteer.
- I am interested in joining the Burn Institute Auxiliary.
- I would like to support the important work of the Burn Institute.

Enclosed is my tax-deductible gift of \$ \_\_\_\_\_

Credit Card # / Exp.date \_\_\_\_\_  
(Visa, MC, Discover)

NAME \_\_\_\_\_

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PHONE(\_\_\_\_) \_\_\_\_\_

EMAIL \_\_\_\_\_

Send to:  
Burn Institute  
3702 Ruffin Road, Suite 101  
San Diego, CA 92123  
858.541.2277

The Burn Institute is a nonprofit health agency dedicated to reducing the number of burn injuries and deaths in San Diego, Imperial, Riverside and San Bernardino counties through fire and burn prevention education, burn care research and treatment, and burn survivor support services.

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James A. Floros	Executive Director
Rosella Aplin	Director of Communications
Fernando Felix	Director of Program Services
Aida Flores	Community Outreach Specialist
Kathleen Frampton	Director of Volunteer Services
Art Garcia	Community Outreach Specialist ( <i>Imperial Valley</i> )
Mary La Russa	Executive Assistant
Vicki Schoonderwoerd	Office Manager
Darlene Snow	Special Events Coordinator
Liz Sorenson	Burn Survivor Support Coordinator
Donna Zimmerly	Director of Development

Member Agency of Combined Health Agencies (San Diego County);  
United Way (Imperial County); Combined Federal Campaign  
(San Diego / #5581 and Imperial counties / #7024)

# Save The Date!

## September 13, 2004

Lomas Santa Fe Country Club



*13th Annual Golf Tournament  
To Benefit the Burn Institute*

For more information call, 858.541.2277

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